

JOIN US. RALLY BEHIND THE NAME YOU LOVE MOST.



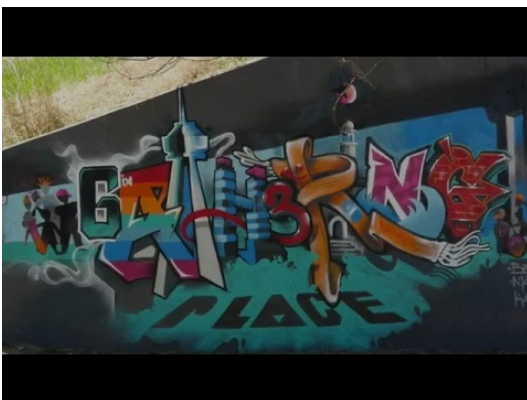
Find out more and vote for your favourite.

Hey Torontonians! Today's the day. Your votes will decide the forever name for *Project: Under Gardiner*. Go see the four finalists and cast your vote now.

The deadline to cast your vote is 11:59pm tonight, May 8, 2016.

Share this. Rally your friends and neighbours around the name you love. Speak up and speak out. We want your votes and we want to hear your voice. Join the conversation online with [#ReclaimTheName](#).

Watch the four videos below and visit www.undergardiner.com to cast your vote.



GATHERING PLACE

This name honours the Indigenous roots of this site and celebrates the



THE BENTWAY

This is a strong, modern, catchy and descriptive name that pays

history of these lands. This name has a strong affinity with the most common meaning of “Toronto,” which is derived from the Huron *toronton*, and references “place of meetings.” In the present day—a gathering place reflects a strong sense of community and suggests a place to be that brings people together.



THE CANOPY

This name has a deeply positive resonance—dreamers often long for a full moon under a canopy of stars. Within nature, a canopy is a place of shelter that is home to a rich, green and diverse life. This name feels contemporary and warm while also adding an air of fun. It captures the spirit of a wondrous and bustling space that up until now has been hidden in plain sight.

tribute to the unique architectural feature under the Gardiner Expressway—the column-and-beam structures known as “bents.” The idea of a bent also reflects the bending nature of this 1.75km stretch of space, whereas the added word “way” is suggestive of a pedestrian corridor.



THE ARTERY

This name suggests the creative lifeblood of our city and the Gardiner Expressway is also the main artery into our downtown core. This name encapsulates the vibrancy of Toronto and recognizes the cultural pulse of an urban trail that flows through and connects seven diverse neighbourhoods. This sense of connectivity, life and art is what the transformation beneath the Gardiner is all about.

 **VOTE NOW**



Learn more about *Project: Under Gardiner*



Join us for a Walking Tour TODAY at 2pm

Visit us online to explore the project's ideas and inspirations through videos and the materials from our first public meeting. Share your thoughts on Twitter or through online questionnaires. We would love to hear your feedback!

[Explore the Project](#)

Join Park People, Waterfront Toronto, and PUBLIC WORK for the second of four walking workshops of *Project: Under Gardiner*. This will be an opportunity to learn more about the project, but more importantly, provide your feedback and ideas to the project team.

[Register on Eventbrite](#)



This email was sent to << Test Email Address >>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Waterfront Toronto, on behalf of Project: Under Gardiner · 20 Bay Street · Suite 1310 · Toronto, Ontario M5J 2N8 · Canada

MailChimp