



## MINUTES

**Queens Quay Working Group Meeting #7**  
**Held on December 14, 2010**  
**Waterfront Toronto**  
**6:00-8:00pm**

### **Attendees:**

#### **Members:**

- Clay McFayden, cycling advocate/ Toronto Cyclist Union
- Kelly Gorman, 260 Queens Quay
- Julie Beddoes, Gooderham and Worts Neighbourhood Association
- Pam Mazza, Toronto Island Community Association
- Vicki Barron, Waterfront Regeneration Trust
- Jennifer Chan, constituency assistant to Councillor Vaughan
- Dennis Findlay, WaterfrontAction
- David White, WaterfrontAction
- Sylvia Pellman, St. Lawrence Neighbourhood Association
- Andrew Judge, Redpath Sugar Ltd.
- James Russell, 33 Harbour Square
- Tom Davidson, constituency assistant to Councillor McConnell
- Ulla Colgrass, 55 & 65 Harbour Square
- Tammy Thorne, cycling advocate
- Braz Menezes, York Quay Neighbourhood Association

#### **Regrets:**

- Anna Prodanou, Toronto Island Community Association (represented by a delegate)
- Bob Rasmussen, 65 Harbour Square (represented by a delegate)
- Helder Melo, Harbourfront Centre
- Ritu Gupta, WaterClub Condominium Corporation
- Robert Zeidler, Brookfield Properties Corporation
- Brian MacLean, Bathurst Quay Neighbourhood Association
- Cindi Vanden Heuvel, Mariposa Cruises
- Kevin Currie, Waterfront Business Improvement Association
- Rick Rabba, Rabba Foods
- Laura Feltz, 250 Queens Quay
- Blair Keetch, PawsWay

#### **Advisors and Observers:**

- Pina Mallozzi, Waterfront Toronto
- Samantha Gileno, Waterfront Toronto
- Dave Madeira, Waterfront Toronto
- Chris Ronson, Waterfront Secretariat
- Pino Di Mascio, Urban Strategies Inc.
- Elsa Fancello, Urban Strategies Inc.
- Jelle Therry, West 8 +DTAH
- Tanya Brown, West 8 +DTAH
- Adam Nicklin, West 8 +DTAH

**Agenda:**

1. Welcoming remarks  
Chris Glaisek, Waterfront Toronto  
(Information sharing)
2. Introduction and meeting overview  
Pino Di Mascio, Urban Strategies Inc.  
(Information sharing/feedback required)
  - a. Review agenda
  - b. draft meeting minutes from Nov. 16th
  - c. Review comments/issues matrix
3. Community Update Meeting #2 report back  
Pina Mallozzi, Waterfront Toronto  
(Information sharing)
4. Update on bus management strategy  
Pina Mallozzi, Waterfront Toronto  
(Information sharing)
5. Report back on Queens Quay 'postering' study  
Adam Nicklin, West 8 + DTAH  
(Information sharing/feedback required)
6. Overview of electrical strategy  
Jelle Therry, West 8 + DTAH  
(Information sharing/feedback required)
7. 2- month outlook  
Pino Di Mascio, Urban Strategies Inc.  
(Information sharing)
8. Meeting working schedule and next steps  
Pino Di Mascio, Urban Strategies Inc.  
(Information sharing)

## **Minutes**

### 1. Welcoming remarks

Chris Glaisek welcomed the working group and thanked them for their participation and feedback on the Queens Quay revitalization initiative. Recognizing that the new mayor, Rob Ford, recently took office on December 1, 2010, Chris took the opportunity to discuss the mayor's role in the waterfront revitalization effort. Chris noted that the new mayor has announced a desire to sit on the Waterfront Toronto Board of Directors. He voiced that this would give the Mayor more information about the initiatives underway on the waterfront. Chris also noted that Waterfront Toronto is funded by all three levels of government and that we have had a constructive relationship with all levels, even when transitions occur.

**Question/comment:** In your meeting with the transition team, was Mayor Rob Ford present?

**Response:** No, he was not. The meeting with the transition team was positive. We will continue to work with the mayor's staff to ensure they are briefed on Waterfront Toronto's projects.

**Question/comment:** At the all candidates meeting in October on the waterfront, Rob Ford said that we cannot afford the projects on the waterfront.

**Response:** The waterfront revitalization efforts are funded by all three levels of government.

**Question/comment:** Will the Waterfront Secretariat continue to be important in championing the revitalization efforts?

**Response:** Yes.

### 2. Introduction and report back

Pino Di Mascio began by introducing David White, who will be the alternate for Dennis Findlay of WaterfrontAction over the next few months. Pino reviewed the agenda for the meeting and provided a quick summary of the minutes from the November Working Group meeting and the issues/comments matrix (both documents are posted to the working group's webpage). He asked if anyone had any comments on the documents and noted that comments/revisions to the documents should be circulated to Pina [PMallozzi@waterfrontoronto.ca](mailto:PMallozzi@waterfrontoronto.ca)

### 3. Community Update Meeting #2 report back

Pina Mallozzi reported back on the November 17, 2010 Community Update Meeting held at Harbourfront Centre. This was the second quarterly large public meeting held and aimed to provide the public with information on projects currently underway in the Central Waterfront, including Queen Quay redesign, Portland Slip Waters Edge Promenade and York Quay Revitalization. Pina noted that

approximately 200 people attended the meeting and that people were very responsive to the materials presented. She provided the working group members with a quick summary of the feedback heard:

- People were supportive of the Portland Slip revitalization and the fact that it will continue to be an active slip;
- There was some initial confusion on what will take place above grade at York Quay but that was clarified; and,
- Comments on Queens Quay focused on barriers to implementation and not on the design itself.

#### 4. Update on bus management strategy

Pina Mallozzi provided the Working Group with an update on the bus management strategy currently underway. Pina began by noting that a more detailed discussion of the bus management strategy is planned for the February working group session but that she wanted to quickly summarize where the team is in the process. She reviewed the study scope and work plan with the Working Group members and noted that they have completed the first phase of work- information collection, including stakeholder interviews. She said that BA Group will be initiating the second phase in the New Year and will be working on analyzing data to develop design guidelines and principles, which in Phase 3 will be integrated into the overall design of Queens Quay. Pina reviewed the remaining project phases and stated that the study should be completed by July 2011.

**Question/comment:** As part of the interviews completed to date, did you meet with school board?

**Response:** No, we have not met with school board. We are planning to meet school bus companies in the near future.

**Question/comment:** Will the study also be looking at the impact of WheelTrans buses?

**Response:** Yes, WheelTrans uses have been identified as one of the types of buses that the study is analyzing.

#### 5. Report back on Queens Quay 'postering' study

At the previous Working Group Meeting, there were questions about the impact of posters on the light posts selected. At that meeting, Waterfront Toronto promised to share the findings of the Queens Quay 'postering' analysis, which was completed in summer 2009. Adam Nicklin began by acknowledging that prior to the selection of the current light posts, the project team explored several different types of posts throughout the City. As part of the analysis, the team looked at the line where the postering was occurring and found that the heaviest postering occurs approximately 1.2m above ground. Adam continued by noting that the analysis explored the impacts of postering (i.e. tape and glue residue) on different types of posts, including metal, wood and concrete. The analysis showed that wood posts are able to handle the wear and tear of postering and is the material that best masks staples and tape left behind from postering. Adam noted that the wood posts that will be introduced along Queens Quay will be wire brushed, which will further hide the poster markings. Adam also presented on potential

postering deterrents such as postering 'zones' on light posts and public message boards. He mentioned that these examples have not always been successful but that the team is exploring strategies to create a successful public message board as part of the wayfinding and signage scope of work. Wayfinding and signage will be discussed with the Working Group in the coming months.

**Question/comment:** Can you add some sort of substance on the wood posts so that it does not get damaged from posters?

**Response:** Potentially one could put varnish on the posts, similar to other wood furniture treatment. However, it was noted that varnish does not age well.

**Question/comment:** Teflon paint could be applied to the wood posts. It is a product that is used in cities which have postering concerns. There are teflon painted poles on Yonge Street which have not attracted postering.

**Response:** We will look into teflon paint and will report back to the working group.

**Question/comment:** Several residents and businesses owners spend hours removing the posters along Queens Quay. We love the new light posts but some people are expressing this concern.

**Question/comment:** Has the design team explored placing a bench at the base of the light posts, in order to create some sort of deterrent?

**Response:** What will likely happen is that people will stand on the bench and just put the posters higher. The best deterrent is to create a great public place that people will take ownership of and want to be in.

**Question/comment:** Have you explored posters on trees? The impact of staples on trees is much worse than on light poles.

**Response:** Typically people will poster on poles and not trees since it is easier.

**Question/comment:** Have you explored installing notice boards. It could potentially cut down on that kind of activity.

**Response:** We plan on looking into message boards as part of our approach to wayfinding and signage.

**Question/comment:** In the suburbs of the City, posters are typically in bus shelters. I find wood poles to be quite self-cleaning. I find that wood poles look fine with a few staples.

**Question/comment:** The City has a postering bylaw. It has not been implemented yet but it is expected to be rolled out as part of the street furniture program. Essentially the bylaw will limit commercial poster to kiosks and community posters will need to be dated and removed.

**Question/comment:** I like postering. I think that it is a sign of a vital and active community. However I agree that it would be better to have fewer business advertising signs that are located all over (i.e. language lessons).

## 6. Overview of electrical strategy

Pina Mallozzi provided a brief introduction to the electrical strategy. She noted that as part of seasonal and event lighting there is associated infrastructure. She continued by stating that Waterfront Toronto is currently just in the 'ideas' phase and that electrical strategy will continue to be a work in progress.

Jelle Therry continued by reviewing the surface electrical equipment required to provide adequate power supply for event and seasonal lighting, including potential placement strategies and techniques to transform the large equipment into interactive art pieces (he highlighted examples taken from Rotterdam and London). He noted that the project team met with the electrical engineer over the summer and explored potential locations/areas that may require electricity. As part of the initial placement strategy discussion, they also discussed potential view impacts of the electrical equipment.

**Question/comment:** I am assuming that depending on the size of the surface electrical equipment, Waterfront Toronto would treat each piece differently.

**Response:** Yes, the treatment depends on the placement strategy. We do not want the equipment, for example, in the middle of the promenade or block important views to the water. It is still early in the design process but we wanted to start planning for this equipment. The first step is to place them at the appropriate location and then strategically decide which ones to highlight.

**Question/comment:** Can you move electrical equipment underground?

**Response:** If Toronto Hydro owns the electrical equipment it cannot be moved underground due to codes. They require that the equipment be able to pull out at the surface, in order to allow their staff to easily service the equipment. However, if the equipment is part of a new development on private lands it can. For example for the new George Brown Campus, all of the electrical equipment for the adjacent public realm has been consolidated in a room in the basement garage. It was a matter that was resolved in the access agreement with parks and recreation. It is challenging to negotiate similar terms for the Central Waterfront, since the building footprints already exist. As a side note, Waterfront Toronto has recently received confirmation from Toronto Hydro that the relocation of the large transformer at York and Queens Quay can be relocated.

**Question/comment:** Just curious why transformers blow?

**Response:** There is a certain amount of life to the equipment. Essentially, they overheat. There have been cases where equipment located underground overheat and are damaged by water. The equipment that we are planning on installing in the East Bayfront will be located in the underground parking garage, which will be waterproofed.

**Question/comment:** Is it possible to explore green power/alternative power generation to light the trees along Queens Quay?

**Response:** We will explore this matter with the electrical engineer.

**Question/comment:** Has the project team looked at the ambient lighting in the evening and potential impacts with bird migration patterns?

**Response:** We have explored this matter and the proposed street lighting far exceeds the City's standards for uplighting. Also, the event lighting will be on a timer so that it is in use at the appropriate time of the day.

**Question/comment:** There are large transformers at the TTC Leslie Subway Station, which are brightly coloured and look like lego pieces. It is an interesting approach. We also could consider placing wayfinding maps on the transformers.

**Question/comment:** I have seen ebikes plug into tree light posts. Have you considered this?

**Response:** We had a similar situation at the WaveDecks and we have since added locks to the electricity outlets.

**Question/comment:** Does the electricity outlets affect the trees?

**Response:** Only twinkle lights affect the size of trees. However, if twinkle lights are introduced, a strict maintenance regime would need to be introduced. We need to place the light outlets in strategic locations in order to minimize potential impacts on the trees.

**Question/comment:** Whatever happened to the colourful light glass squares which were installed at Harbourfront Centre?

**Response:** Unfortunately, they got filled with water and mostly no longer function.

## 7. 2-month outlook

Pino Di Mascio presented the various issues and topics that will be explored by the design team within the next two months. The design team will be addressing the following topic areas:

- Complete 100% Schematic Design
- Start Detailed Design
- Wayfinding / signage
- Heritage and art strategy
- Accessibility review
- Bus management
- Electrical Plan for Queens Quay
- Street and tree lighting strategy
- Extent of construction for the first phase

## 8. Meeting working schedule and next steps

Pino Di Mascio reminded the working group members that the Public Drop-in Session is scheduled for January 19, 2011. Since the holidays are approaching and the fact that there are not many agenda items to be discussed at the January meeting, he suggested that we cancel the January Working Group meeting and get started again in February 2011. The Working Group members agreed with this approach.

Pina Mallozzi also noted that she has been in contact with Stephen Schijns, the project manager for the York, Bay and Yonge ramp EA and he is willing to meet with the Working Group in the New Year to provide an update.

**Question/comment:** Can the TTC also provide the Working Group with an update on their work?

**Response:** The TTC are part way through the 10-30% design stage and right now it is still too early in the process. We hope to have the TTC provide an update in the New Year.

**Question/comment:** Can you circulate the notice of the Public Drop-in Session to the Working Group Members? We can then post them in our building lobbies etc.

**Response:** That is a great idea. We will circulate the electronic notice to everyone.

**Question/comment:** In regards to the January 19<sup>th</sup> Drop-in Session, are you still showing the turning movement eastbound at Bay Street?

**Response:** Yes, we are still showing this turning movement. Its removal will require further study and discussions with Harbour Square.