



*bike arch by west 8*



*time and a clock by eldon garnet*



*elevated wetland by noel harding*



## \* PUBLIC ART IN TORONTO



*pi by evan penny*



*mountain by anish Kapoor*



*searchlight starlight spotlight by john mcewan*

The “**Culture Plan for a Creative City**” approved by Council in 2003 defines culture’s role at the **center** of the economic and social development of the city. **Public art** is included in this plan as a key **contributor** to the quality of life in Toronto

The city’s **Official Plan** recommends that a partnership between the public and private sectors is to be nurtured to transform Toronto into a large **public art gallery** with installations **throughout** the City



*leaf garden by barbara steinman*

# \* ART AMBITIONS

\*It is recommended that **1% of the gross construction costs (GCC)** for all developer's projects in the West Don Lands be budgeted using an agreed upon per foot rate

\*Budgeted amounts will be allocated from Waterfront Toronto funding and set aside for public art projects to be implemented in the public rights-of-way and parks of the West Don Lands by Waterfront Toronto

\*Waterfront Toronto will recover the funds for public art through land sale revenues from developer partners

*balloon caught, vancouver*



## FUNDING RECOMMENDATIONS

To create a sense of **cohesiveness** and **identity** unique to the West Donlands

To express the **ongoing narrative** of the site linking the past to the present and the future of the community

To assist in the creation of a **distinctive neighbourhood** that weaves into the network of other Toronto neighbourhoods

To uncover the **underlying systems** within the site and within the larger context of the environment

*ribbon fibre trees, roppongi district toyko*



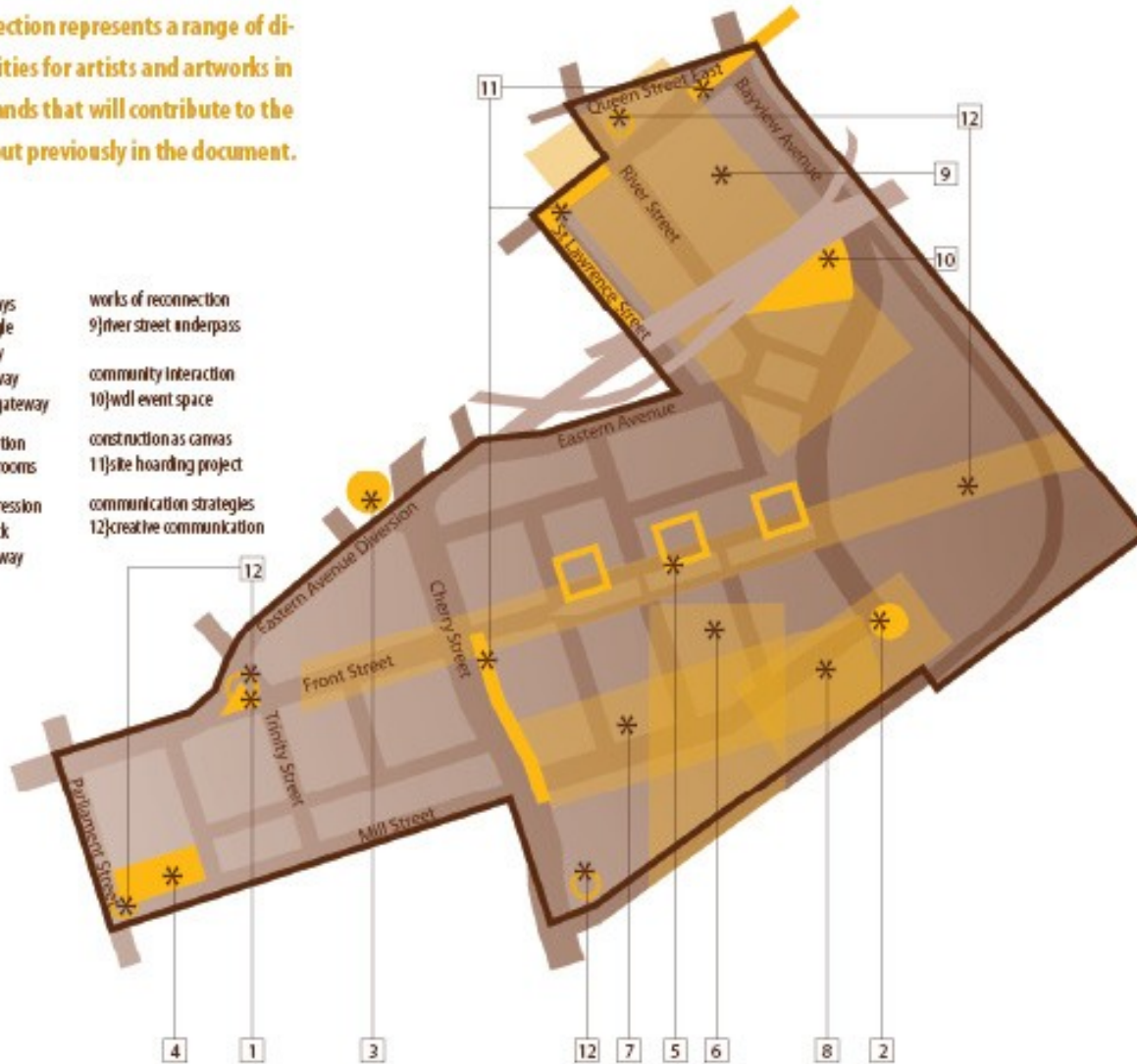
# \* ART OPPORTUNITIES

The following section represents a range of diverse opportunities for artists and artworks in the West Don Lands that will contribute to the ambitions laid out previously in the document.

MAP KEY

- thresholds or gateways
- 1)trinity street triangle
- 2)mill street gateway
- 3)cherry street gateway
- 4)parliament street gateway
- works of interconnection
- 5)front street urban rooms
- sustainability as expression
- 6)district energy stack
- 7)stormwater/greenway
- 8)visible process

- works of reconnection
- 9)river street underpass
- community interaction
- 10)wld event space
- construction as canvas
- 11)site hoarding project
- communication strategies
- 12)creative communication



# ART OPPORTUNITIES MAP OVERVIEW



*spider by louise bourgeois, roppongi district tokyo*

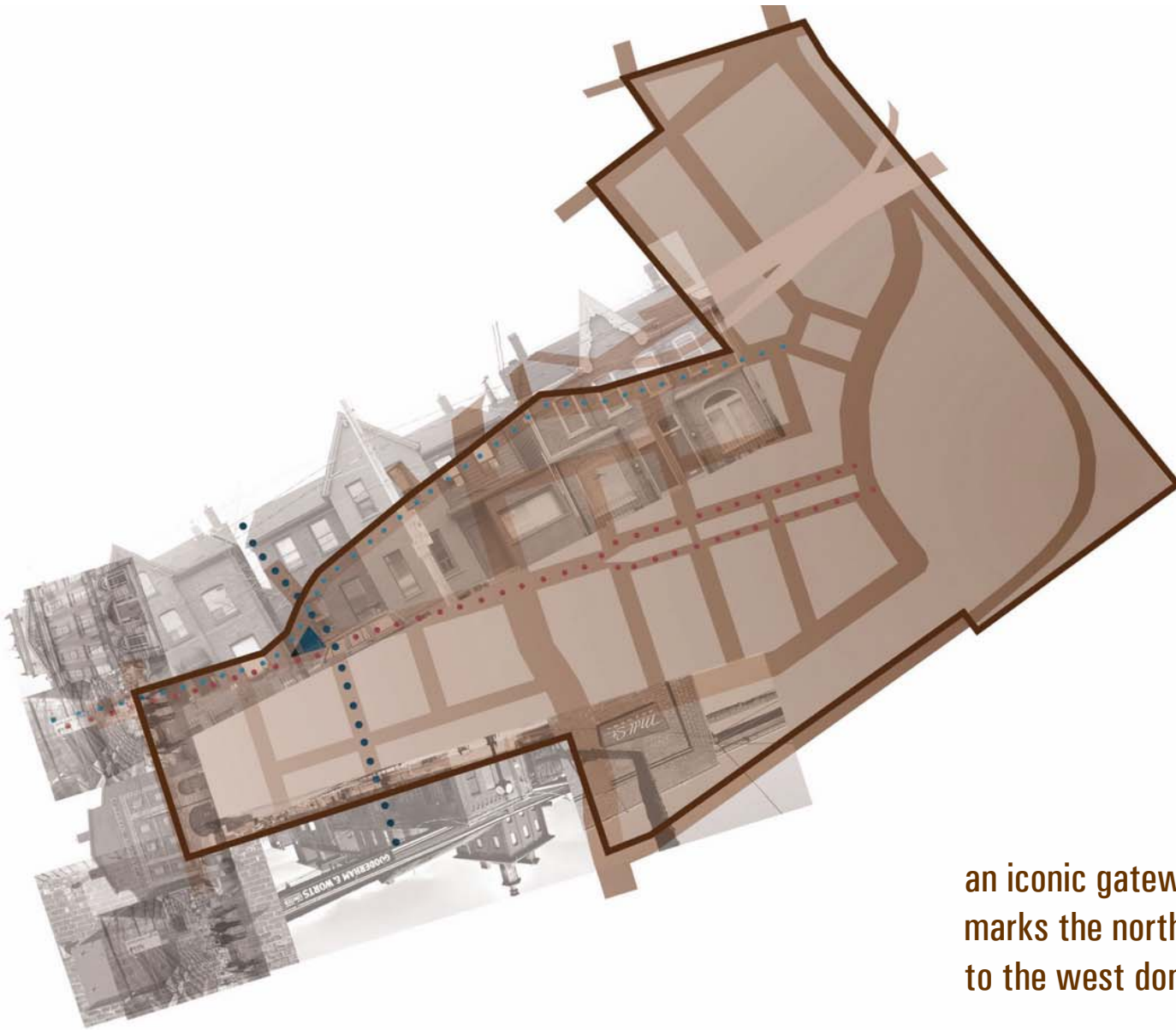


*central park gates by christo and jeanne-claude, new york*



## THRESHOLDS OR GATEWAYS

Conceptual **thresholds** between the West Donlands and the distinctive neighbourhoods it borders, marking the **entrances** to the community and creating points of **orientation** within the city

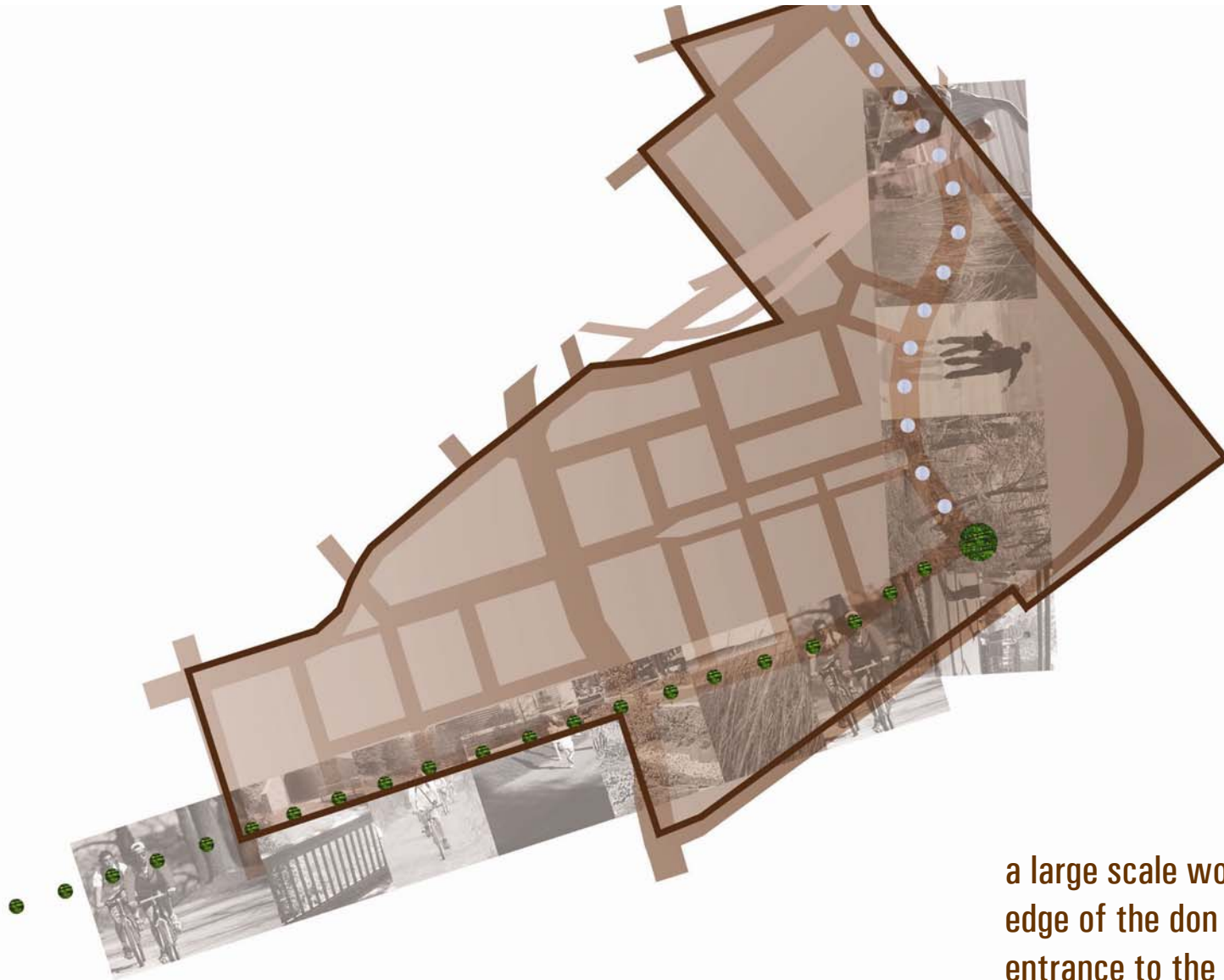


an iconic gateway work that  
marks the northeastern entrance  
to the west don lands

## TRINITY STREET TRIANGLE

at the intersection of eastern avenue, trinity street, and front street

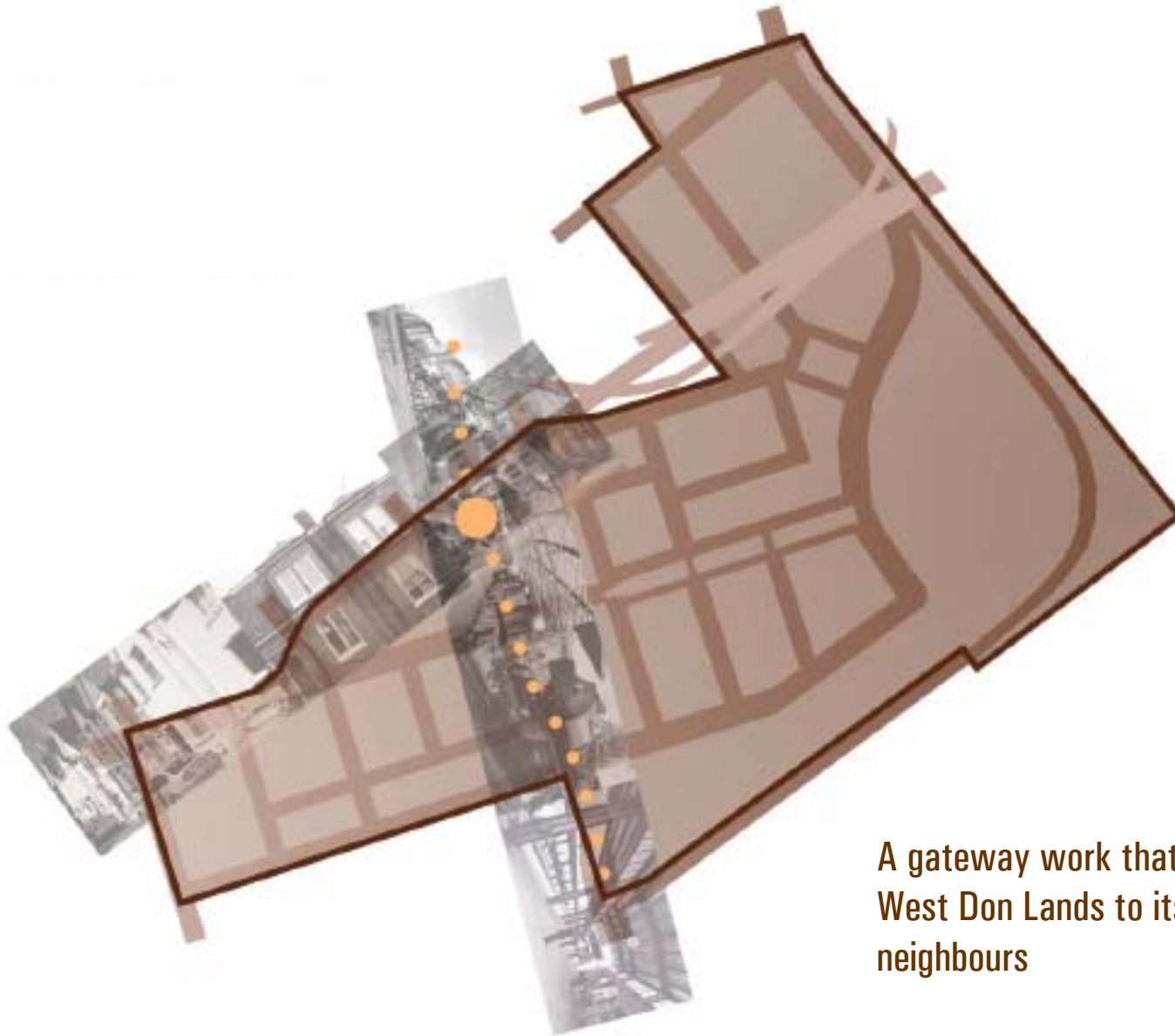
WEST DON LANDS PUBLIC ART STRATEGY JILL ANHOLT OCT 2009



a large scale work marking the edge of the don river park and the entrance to the mill street greenway

## MILL STREET GATEWAY

where mill street runs into bayview avenue

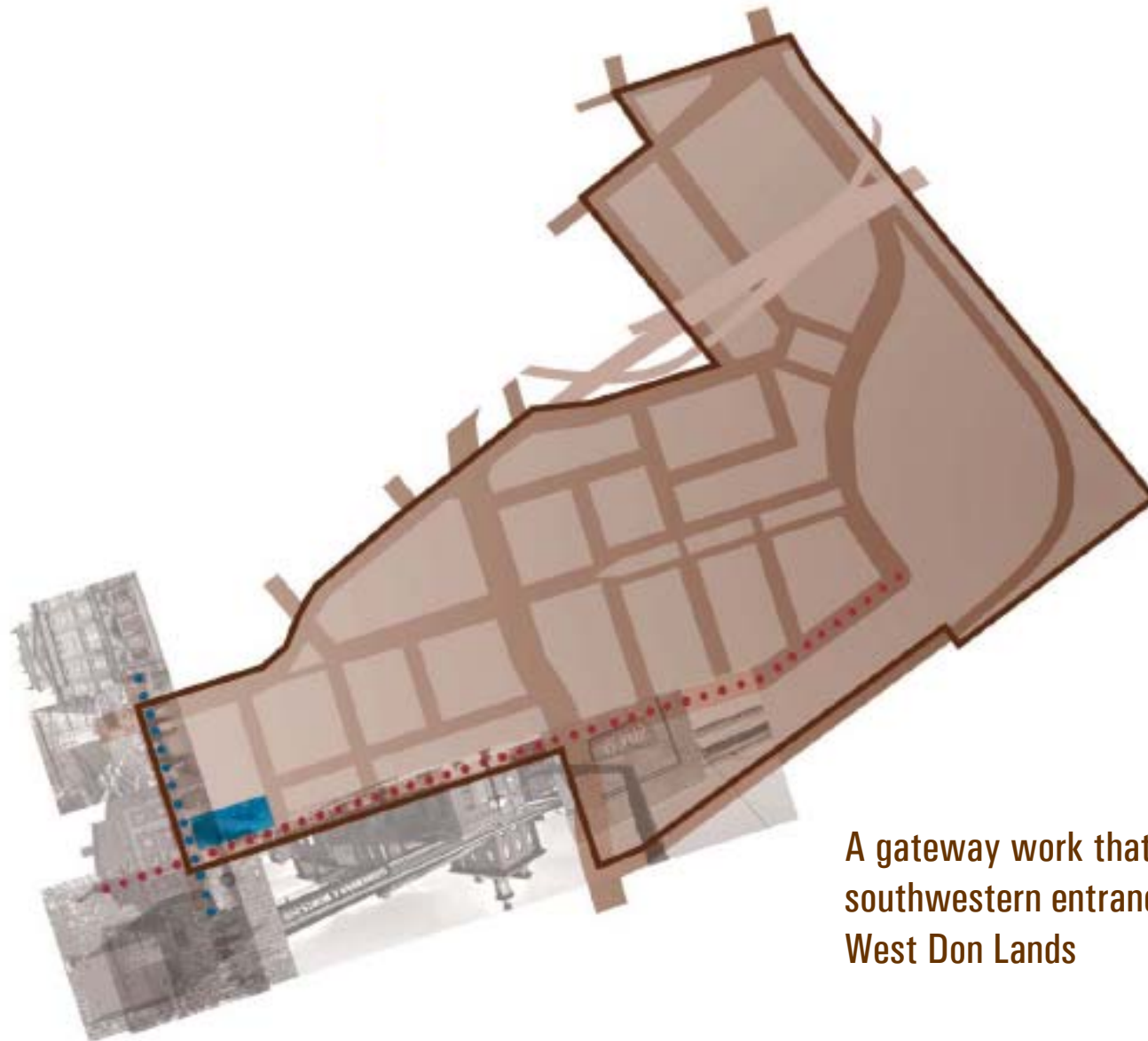


A gateway work that links the West Don Lands to its northern neighbours

## CHERRY STREET GATEWAY

at the intersection of eastern avenue and sumach street

WEST DON LANDS PUBLIC ART STRATEGY JILL ANHOLT OCT 2009

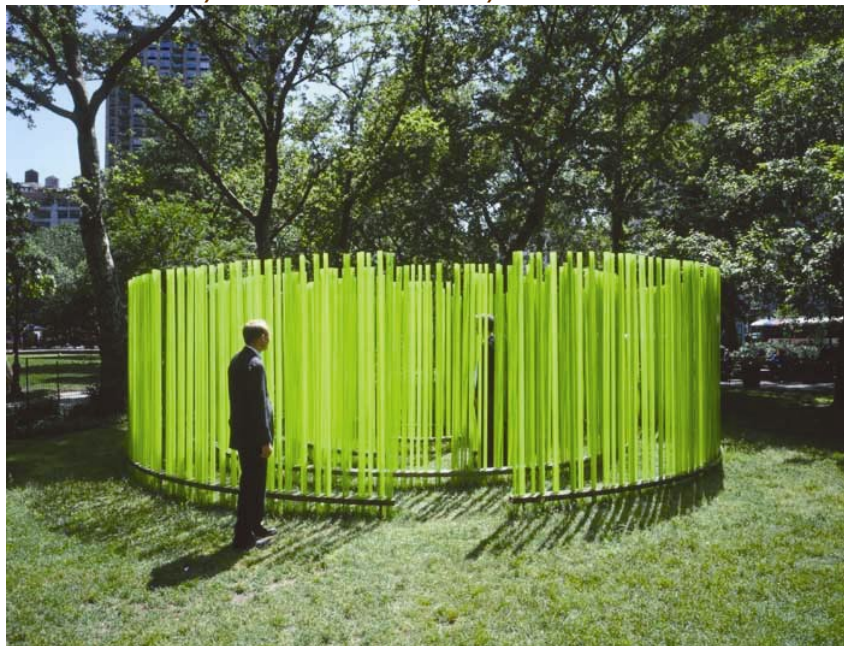


A gateway work that marks the southwestern entrance to the West Don Lands

## PARLIAMENT STREET GATEWAY

at the intersection of parliament and mill streets

*bamboo cinema by teresita fernandez, new york*



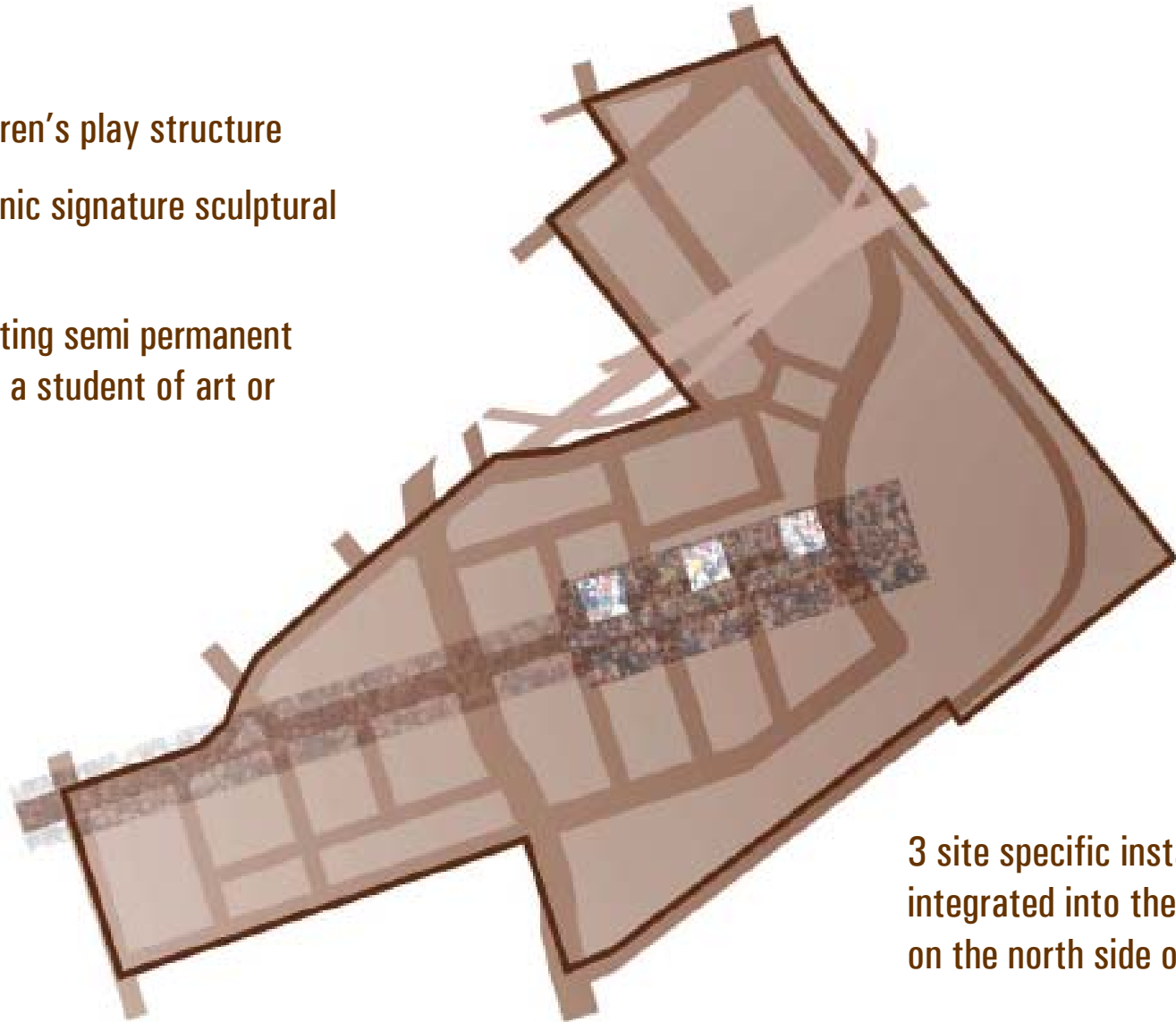
*artist-designed seating elements, tokyo*



## WORKS OF INTERCONNECTION

A network of artist designed works that can be interacted with by the public adding a **richness of experience** to the public realm and a weaving together of the site that poetically **transcends** utility.

- a children's play structure
- an iconic signature sculptural work
- a rotating semi permanent work by a student of art or design

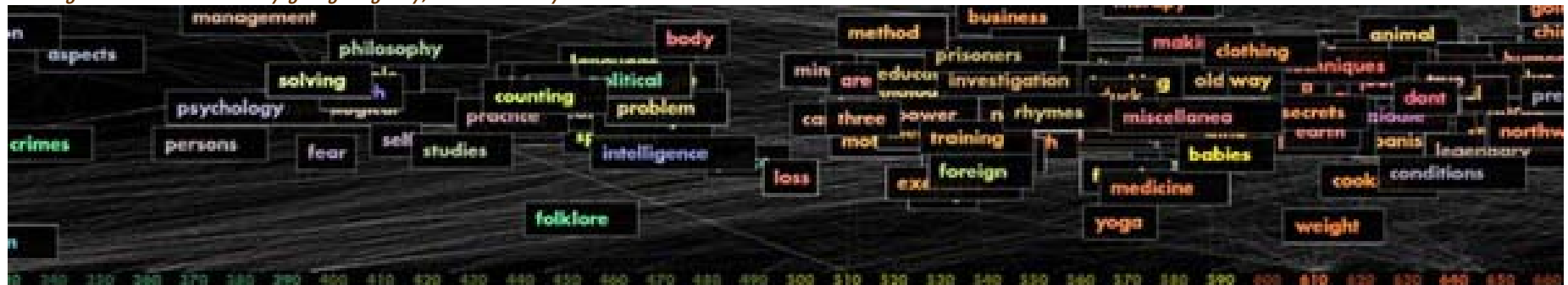


3 site specific installations  
integrated into the public realm  
on the north side of front street

## FRONT STREET URBAN ROOMS

on the north side of front street

*making visible the invisible by george legrady, seattle library*



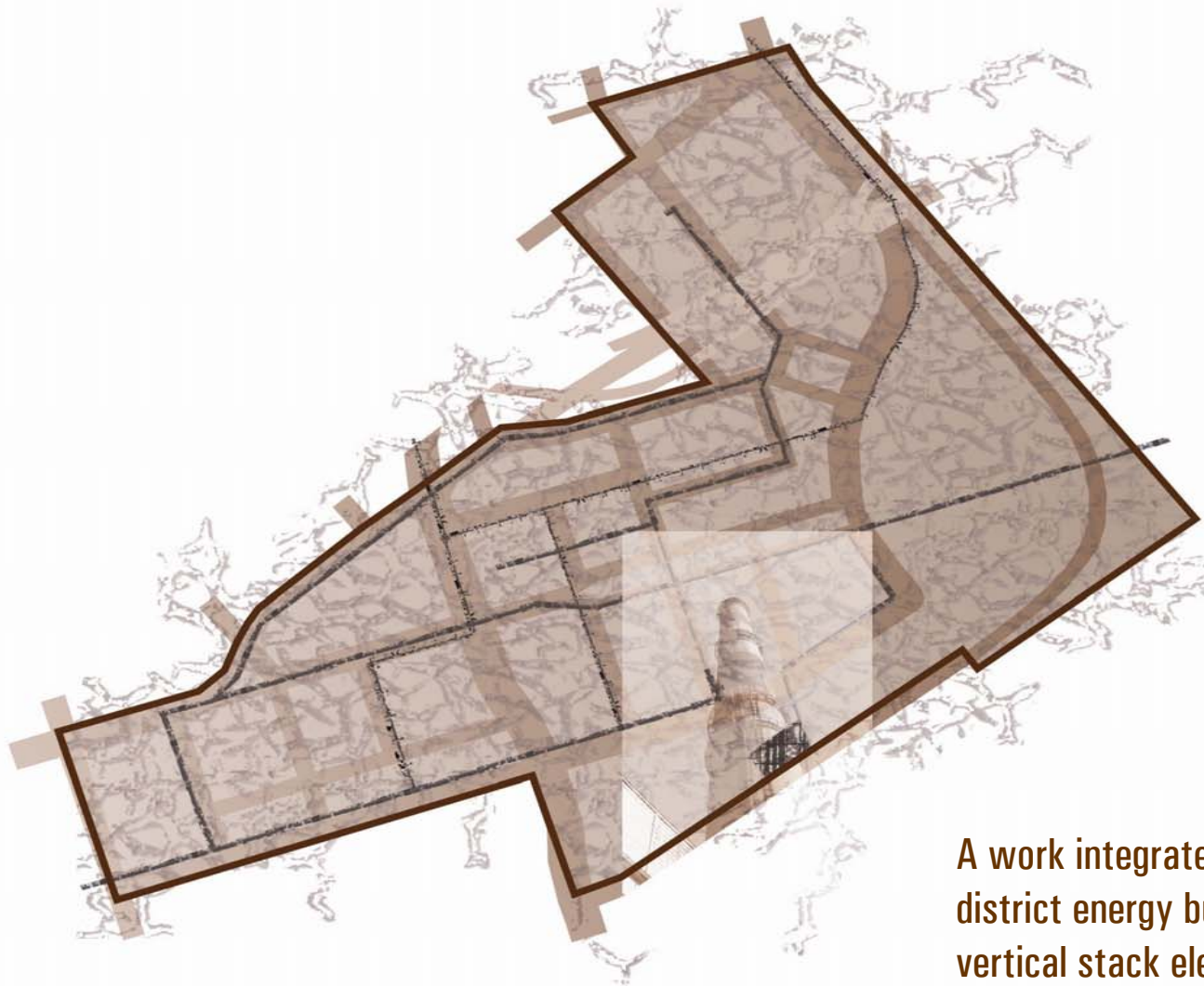
*wind veil by ned kahn, charlotte, north carolina*



## SUSTAINABILITY AS EXPRESSION

Artwork that expresses the often **invisible** energy systems in action bringing a real understanding to the **sustainable strategies** of the neighbourhood and helping people to understand their inextricable **link to the environment**



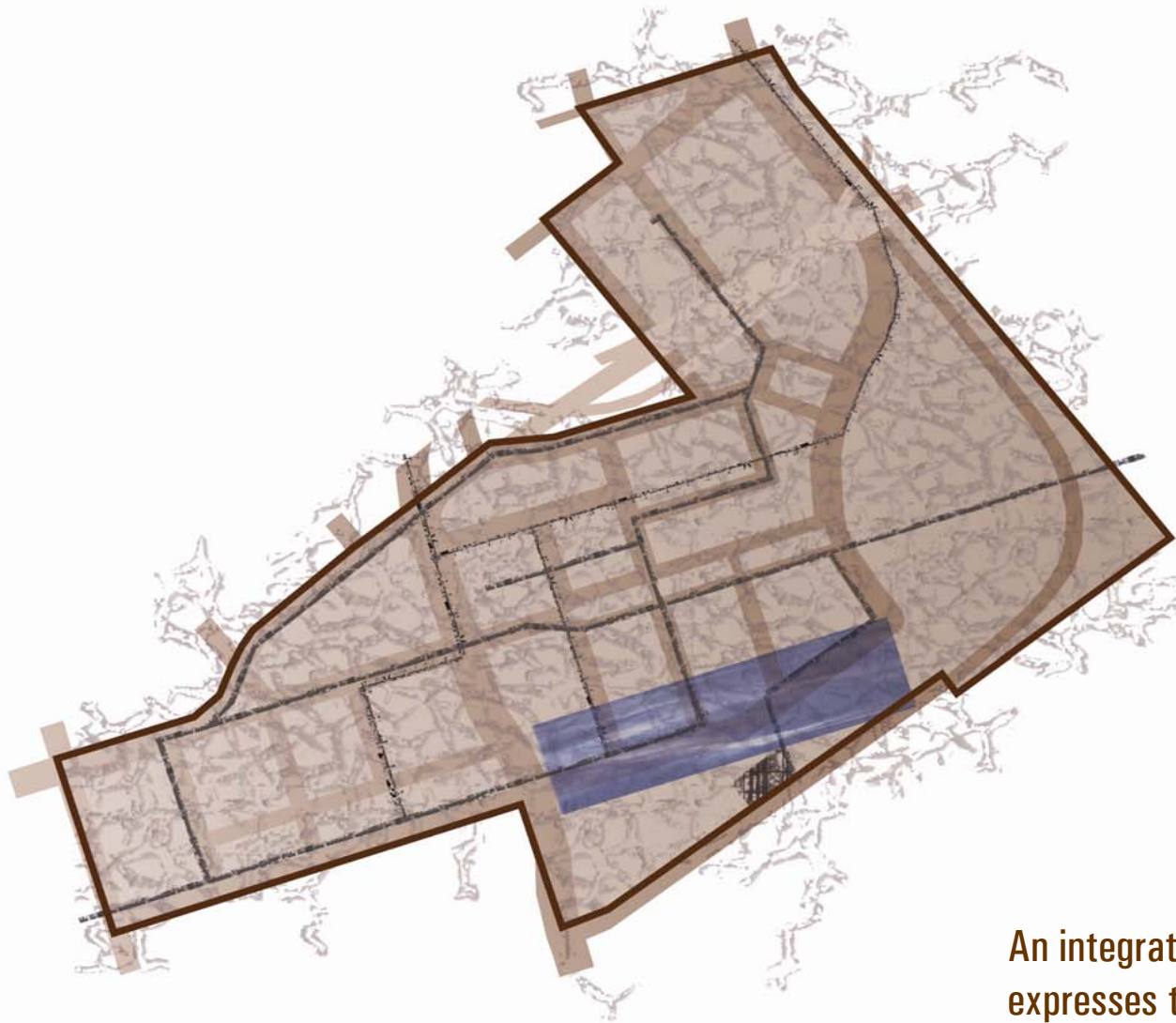


A work integrated into the district energy building and the vertical stack element that expresses the energy systems to the community

## DISTRICT ENERGY PROJECT

the district energy plant including the vertical emissions stack

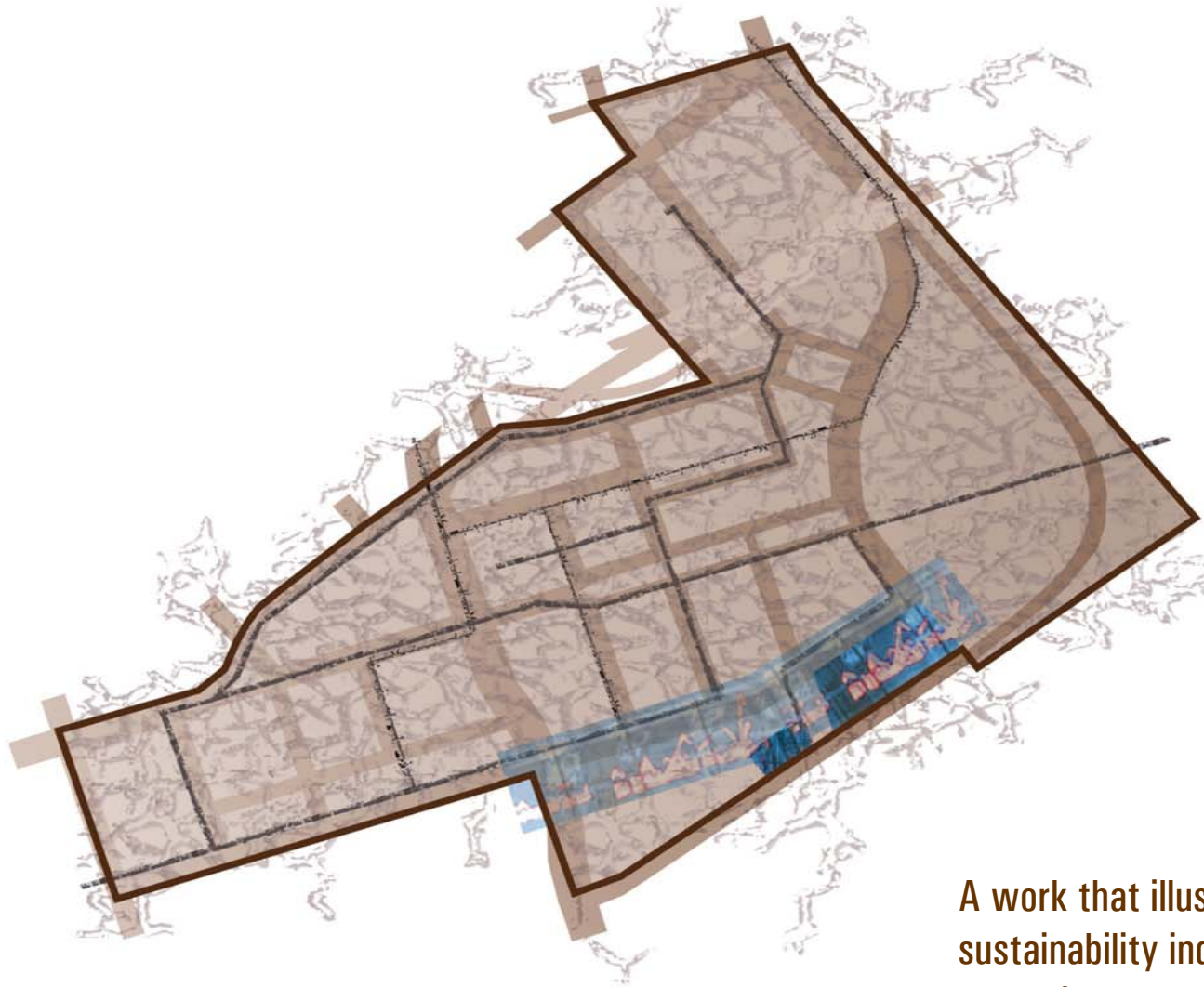
WEST DON LANDS PUBLIC ART STRATEGY JILL ANHOLT OCT 2009



An integrated work that  
expresses the sustainable water  
system of the district

## STORMWATER/GREENWAY

along mill street between bayview avenue and cherry street



A work that illustrates ongoing sustainability indicators in an accessible and memorable way

## VISIBLE PROCESS

part of community centre below mill street or continuous on mill street

*flying carpet by dan buren, turin, italy*

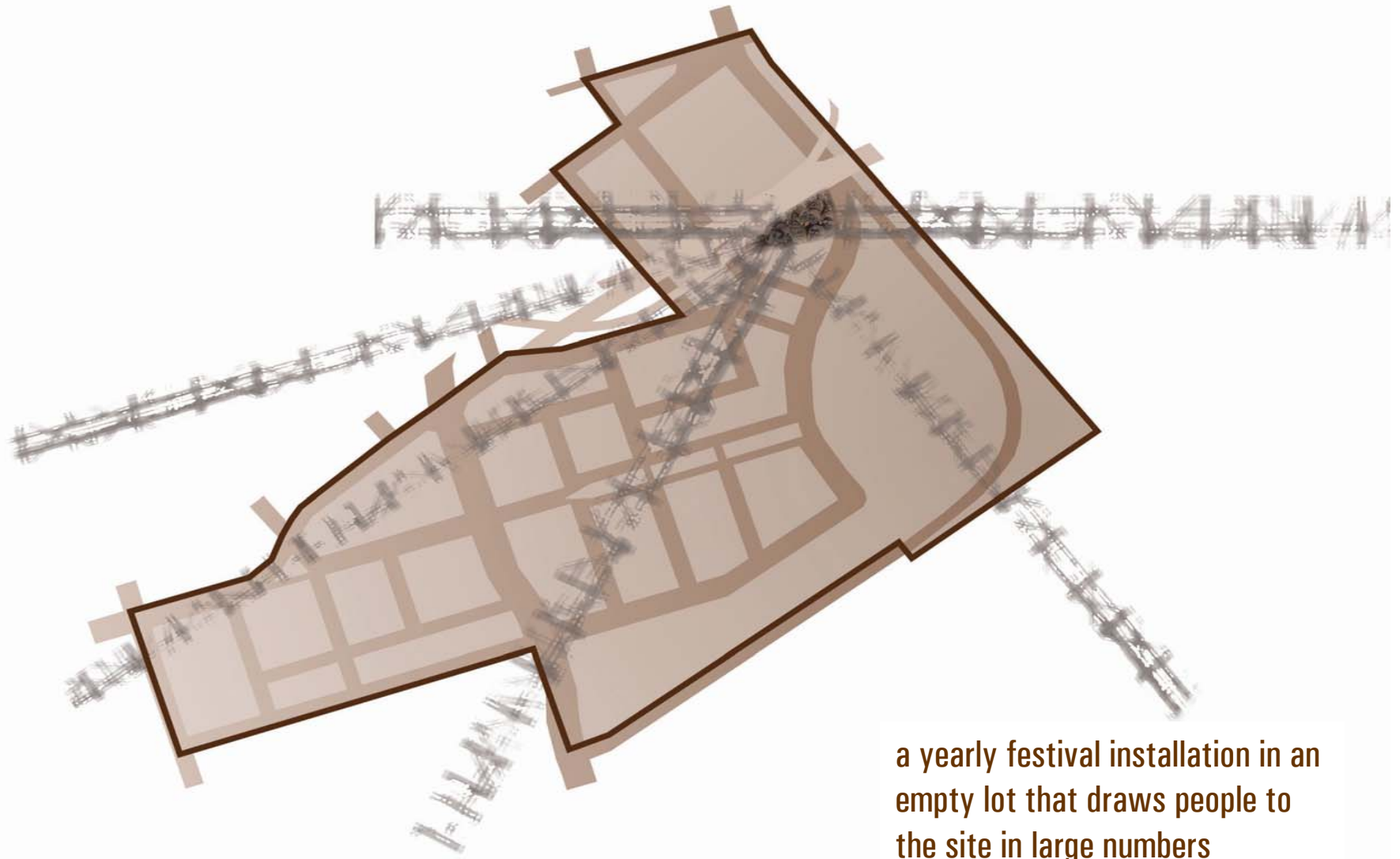


*young architects program, ps1 contemporary art center, new york*



## COMMUNITY INTERACTION

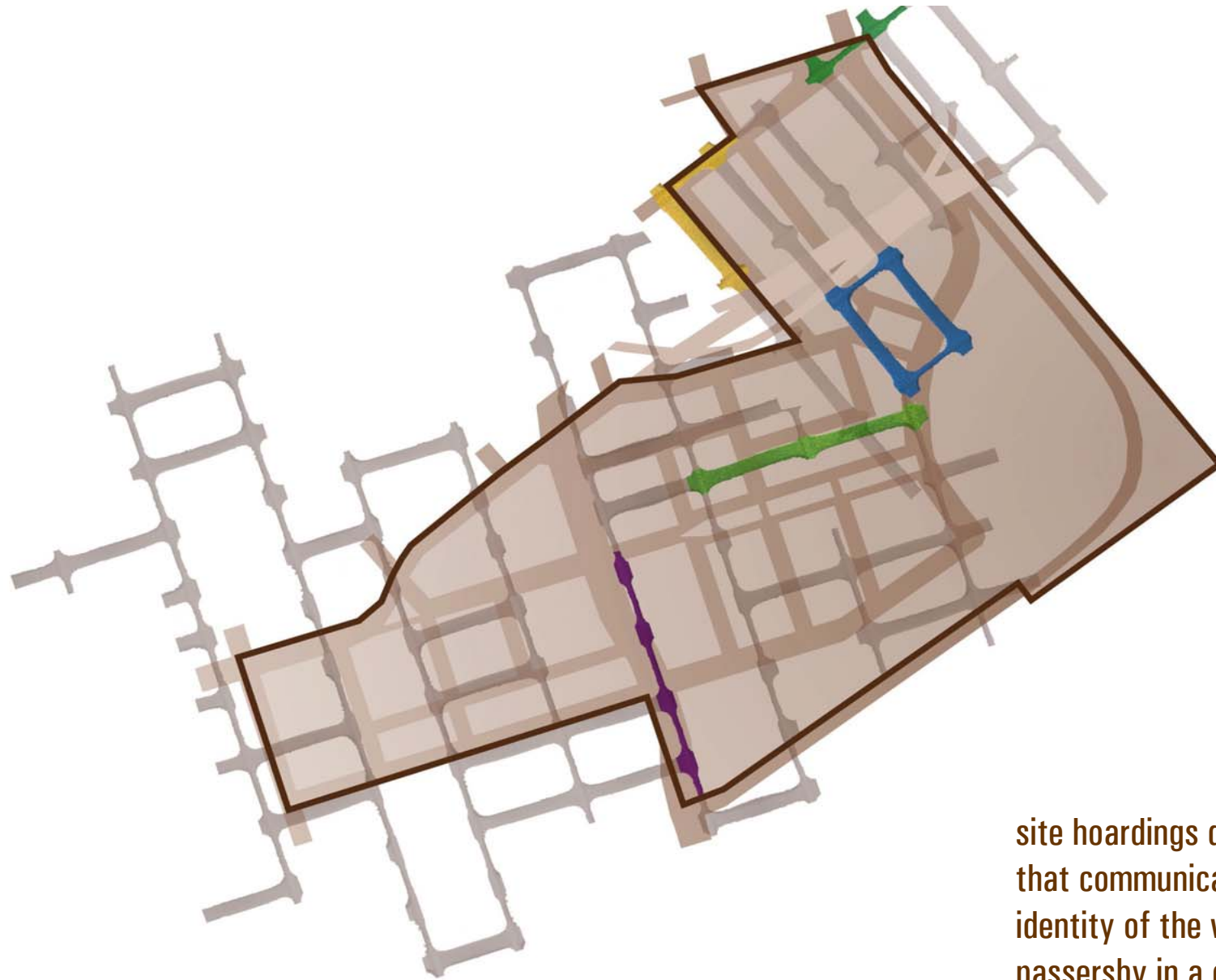
A transformation of vacant lots into temporary **experiential** artworks and cultural **events** that bring people to the area as well as providing an on-going outlet for **emerging** artists to create built work



a yearly festival installation in an empty lot that draws people to the site in large numbers

## WDL EVENT SPACE

different sites chosen during each stage of the west don lands construction



site hoardings designed by artists that communicate the vision and identity of the west don lands to passersby in a creative way

## SITE HOARDING

various locations throughout the West Don Lands to be confirmed

*small kindnesses weather permitting by  
janet zweig, minneapolis, minnesota*



*red ball by kurt perschke, st. louis, missouri*



## COMMUNICATION STRATEGIES

Creative communications strategies (physical and/or virtual) used to document the **change**, foreshadow the **future** and engage the **public** in the process of the development of the community.

*sidewalk protection, helsinki, finland*



*green green screen by klein dytham, tokyo*



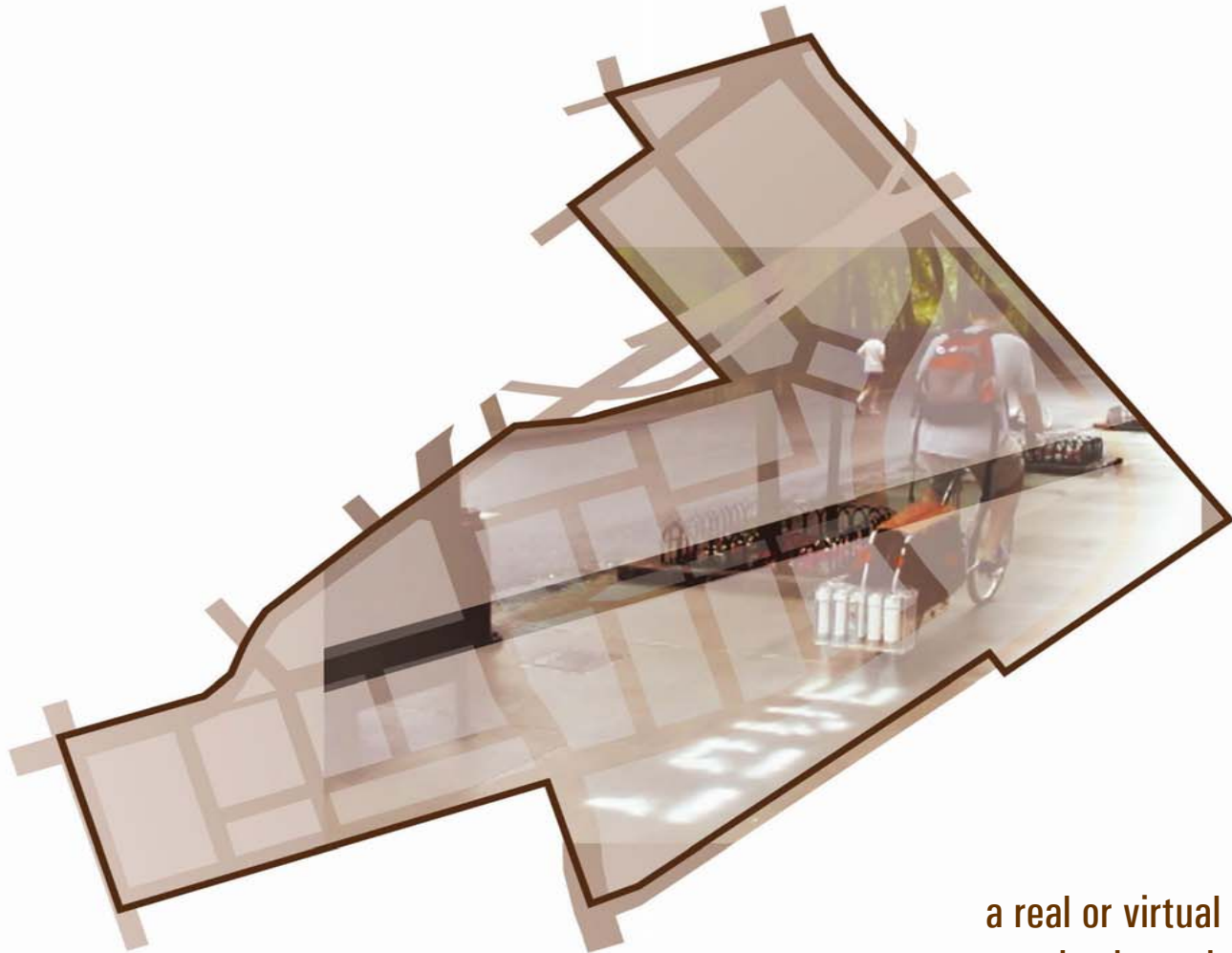
*conduct, flow, spark by dan corson, seattle*



## CONSTRUCTION AS CANVAS

Construction infrastructure such as temporary hoardings and sidewalk protection tunnels become a **fresh air gallery** of artwork that is also **temporary**, changeable and reflects the **evolution** of the site





a real or virtual strategy informing people about the transformation of the community over an extended period of time

## CREATIVE COMMUNICATIONS STRATEGY

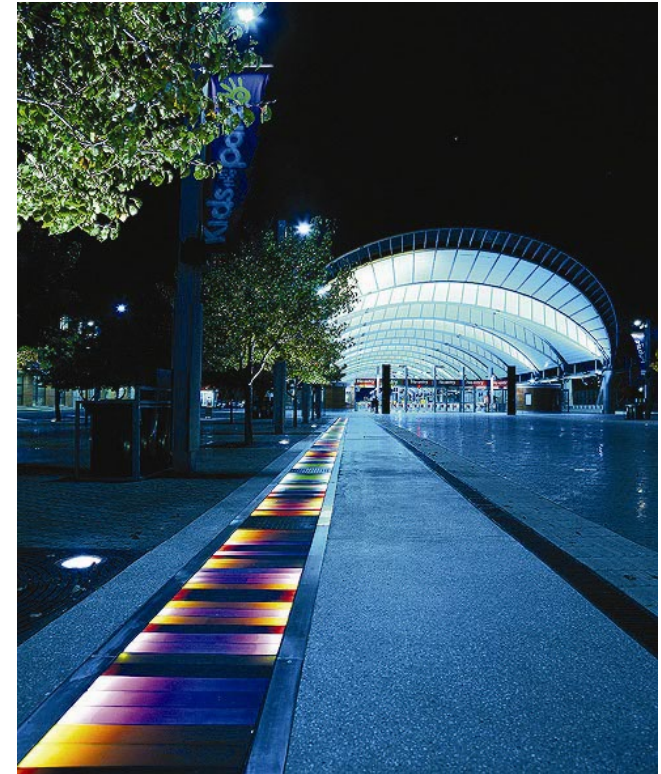
no fixed location or multiple locations depending on its expression

WEST DON LANDS PUBLIC ART STRATEGY JILL ANHOLT OCT 2009

*light overhead by sheila klein, santa monica, california*

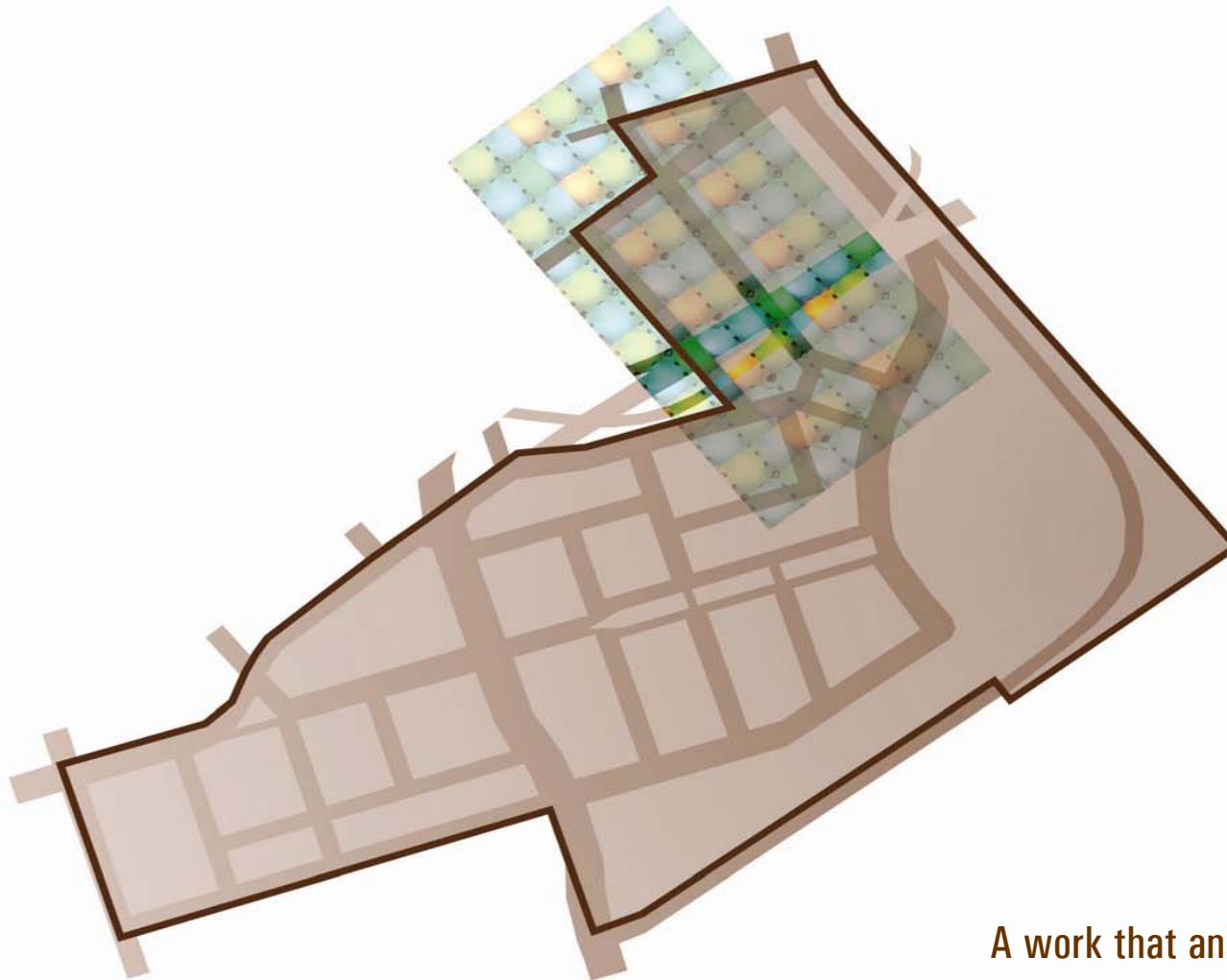


*an eventful path by aspect sydney, olympic village*



## WORKS OF RECONNECTION

A unifying device, creating a unique **pedestrian experience** that can engage viewers while linking the divided parts of the community into a **cohesive** whole



A work that animates the underpass to make it safer and more desirable while connecting the two sides of river street

## RIVER STREET UNDERPASS

on river street from king street east to river square

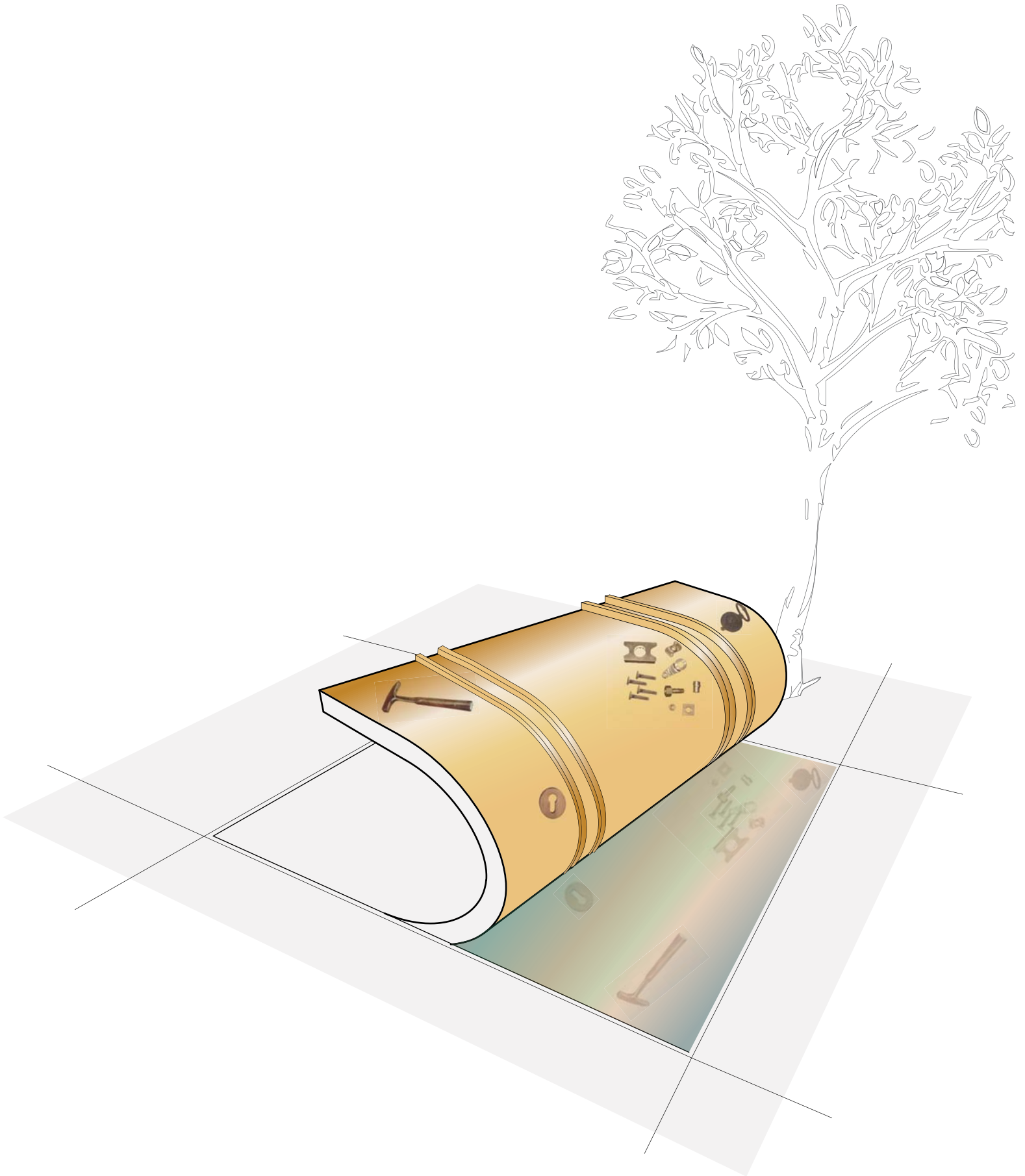
# \* IMPLEMENTATION



*crown fountain by jaume plensa, chicago*

## IMPLEMENTATION STRATEGIES

- public art program
- administration
- artist selection
- design review
- funding recommendations
- resource partnerships
- prioritization and timing
- education and promotion
- community art projects
- first steps forward





SEPT 2007  
JILL ANHOLT

PUBLIC ART STRATEGY  
WEST DON LANDS