

# Scale Summit Report

## Partnerships Committee

December 5, 2016

**Item 10**

# Event Recap

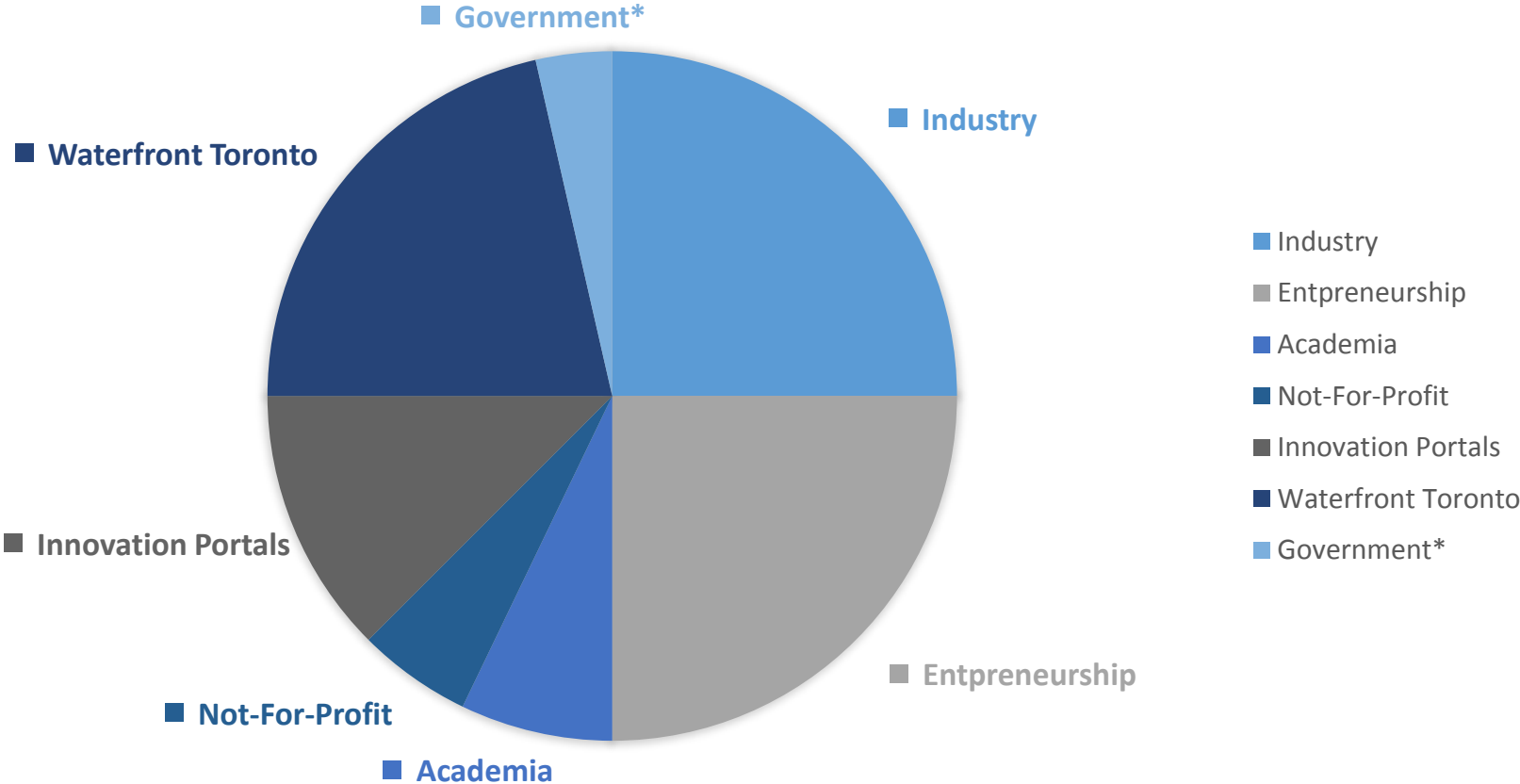


3:30	Registration & Networking Reception
4:00	Welcome & Introductions – Mr. Earl Miller, Director of Global Initiatives, MaRS
4:10	Opening Remarks - Mr. William Fleissig, President & CEO Waterfront Toronto Waterfront Toronto is refocusing its efforts on addressing the critical challenges Toronto is facing. Mr. Fleissig will provide insight on the evolving vision for North America’s largest urban revitalization project.
4:20	Setting the Context - Dr. David Wolfe, Professor of Political Science, UTM and Co-Director of the Innovation Policy Lab at the Munk School of Global Affairs
4:35	Executive Brainstorming & Discussion Each table will participate in a break-out discussion focused on key issues related to the challenge of scaling up.
5:00	Executive Brainstorming Report Back
5:15	Keynote Presentation - Mr. Dominic Barton Global Managing Partner, McKinsey & Company and Chair of the Canadian Minister of Finance’s Advisory Council on Economic Growth
5:35	Interactive Dialogue with Mr. Dominic Barton All participants are invited to discuss the issues of scale and economic growth in an open session.
6:15	The Waterfront Opportunity – Mr. William Fleissig, President & CEO Waterfront Toronto Learn about the next steps in the revitalization of Toronto’s waterfront, and how these initiatives provide opportunities through partnerships to help grow Canada’s technology economy.
6:30	Event Wrap Up & Next Steps – Mr. Earl Miller, Director of Global Initiatives, MaRS

# Attendee Overview



## ATTENDEE PROFILES



# Key Discoveries



- Support for scaling up – support for entrepreneurial companies
- Transformation of traditional procurement models
- Potential creation of a distinct “Waterfront Zone” which has a different regulatory framework and risk model
- The need for innovative financial models to support growth
- The urgency of helping to overcome the productivity gap
- Potential for Toronto to be recognized as a World Design Capital
- The need for demonstration spaces and environments
- A need to address reskilling and inequality in today’s economy
- The opportunity to harness data and analytics
- How to prevent companies from leaving Canada (and to repatriate those that have already left)

# Next Steps



- Complete memo of key discoveries and distribute to attendees for feedback
- Final draft distributed to appropriate government ministries
- Call for collaborators for urban innovation co-laboratory
- Innovation procurement/Procurement innovation workshop with MaRS
- Engage key partners to assist in addressing the strategic themes that emerged
- Implementation opportunities