



WATERFRONToronto

## November 2009 Newsletter

### Canada's Sugar Beach Groundbreaking

On October 30, Waterfront Toronto officially broke ground on Canada's Sugar Beach, another new park for East Bayfront. Helping us turn a parking lot at the foot of Lower Jarvis Street into Toronto's second urban beach were Minister of Finance Jim Flaherty, then Deputy Premier and Minister of Energy and Infrastructure George Smitherman (MPP Toronto Centre), Toronto Mayor David Miller and Toronto City Councillor Pam McConnell.

When it opens next summer, Canada's Sugar Beach will be like three parks in one with a dynamic plaza space, urban beach and tree-lined promenade. The park's brightly coloured pink beach umbrellas and over-sized candy-striped rock outcroppings will welcome visitors to the new waterfront neighbourhood of East Bayfront.

Designed by renowned Canadian landscape architects Claude Cormier Architectes Paysagistes in association with The Planning Partnership, the 8,500 square metres (2-acre) park will become an important neighbourhood amenity and a must-see destination for visitors to the waterfront.



View highlights from the groundbreaking on Waterfront Toronto's YouTube channel - <http://www.youtube.com/WaterfrontToronto>.

### Toronto to Host 2015 Pan Am Games



Toronto's successful bid to host the 2015 Pan Am Games will accelerate the development of the West Don Lands. The 32 hectare, former industrial site, just west of the Don River and north of the rail corridor, will be home to the athletes' village for the Games.

While development is already well underway to transform the West Don Lands into a beautiful, sustainable, mixed-use neighbourhood, the pace of development will increase substantially to accommodate the Games. The original timelines for build out of the West Don Lands were planned for over the next 10 to 12 years in three strategic phases, subject to market conditions. Now more than half of the community will be in place for the Games in June 2015. Following the Games, the buildings will be converted into a range of housing options for people at all stages of life and income levels.

Waterfront Toronto is working with the Government of Ontario to finalize details for development and funding for the athletes' village, and it is also working to secure a construction manager and architect to work on the project.

### Waterfront Toronto Launches Social Media Newsroom - [news.waterfrontoronto.ca](http://news.waterfrontoronto.ca)

Waterfront Toronto has launched a social media newsroom on its website [www.waterfrontoronto.ca](http://www.waterfrontoronto.ca). The newsroom employs emerging best practices in online media resources to provide journalists and the public with streamlined access to timely information. A resource centre for the latest news about waterfront projects and progress, it is also a first step in our strategy to integrate social networking activity within our digital communications. The site connects to Waterfront Toronto's new Flickr photo-sharing site, our new Facebook page as well as our YouTube channel. The newsroom also includes utilities to enable users to subscribe to news and share stories with their personal networks.

The social media newsroom is part of a larger program to improve Waterfront Toronto's digital communications and utilize the next-generation of communication tools to inform and engage the public in waterfront revitalization. Visit <http://news.waterfrontoronto.ca>



### Wavedecks Honoured for Excellence in Wood Design

Waterfront Toronto's wavedecks received the 2009 Jury's Choice Award at the 9th Annual Wood Works Awards. This marks the fifth time one or more of the wavedecks have received a



design or construction award in less than a year.

Wood Works, an annual awards program sponsored by the Canadian Wood Council, recognizes people and organizations advancing the use of wood in non-residential construction. The wavedecks, which "inspired and delighted" the Wood Works Jury were also praised for creating "a memorable identity for Toronto... with their complex geometric forms."

The wavedecks were honoured alongside some of Ontario's most innovative and prestigious projects including the new Koerner Concert Hall at the Royal Conservatory of Music and Transformation AGO at the Art Gallery of Ontario.



Designed by West 8 and DTAH, the three wavedecks create more than 1700 square metres of new public space along one of the most heavily used parts of the Toronto shoreline. Planning is currently underway for the fourth wavedeck at the Parliament Slip in East Bayfront.

For more photos of the wavedecks, check out Waterfront Toronto's wavedeck photo set on Flickr - <http://www.flickr.com/photos/waterfrontoronto/>

## WHAT DO YOU THINK ABOUT OUR COMMUNICATIONS EFFORTS?

### Please Take Our Communications Satisfaction Survey

Waterfront Toronto is continuously working to improve our communications with stakeholders and the public. We would be grateful if you would help us in our efforts to improve our monthly email newsletter and website by taking a few minutes to complete a short online satisfaction survey. Your anonymous feedback will help inform the development of changes and enhancements. Thanks in advance for your help. Click [here](#) to participate in our online survey now - <http://tinyurl.com/yjnsusb>

### Upcoming Board of Directors Meeting

Wednesday, December 16, 2009

\*\*\*Please check website for meeting agenda with time and location\*\*\*

### Upcoming Design Review Panel Meetings

Wednesday, December 9, 2009

Design Review Panel meetings are held at Waterfront Toronto Offices – 20 Bay Street, Suite 1310 from 9:00 a.m. – 1:30 p.m. For more information, please check our website for the meeting agenda.

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