



## **Toronto Waterfront Revitalization Corporation Backgrounder Public Consultation Process**

The Toronto Waterfront Revitalization Corporation has a mandate to operate in one of the most complex urban communities in Canada. With unprecedented community and stakeholder interest and expectations for the future of Toronto's waterfront, public consultation will play an important role in successful development and implementation of the Corporation's projects – in the short and long term.

The Corporation is committed to effective two-way communications with members of the public and recognizes the wealth of knowledge, ideas and perspective the public brings to waterfront planning. TWRC is committed to abiding by its Code of Consultation, and has translated this code into 5 tangible steps that the public and stakeholders can expect to see implemented.

1. TWRC is committed to informing the public in an accurate and timely manner about upcoming projects and consultation activities.
2. Participation from members of the community and stakeholders will begin as early as possible in the decision-making process.
3. Notification of the consultation activities will be posted on TWRC's website and will be emailed to all contacts in TWRC's database, which is comprised of participants from previous consultation events, members of the community who have emailed or phoned the Corporation and members of the public who added themselves through TWRC's website. When larger consultation is required the public will also be notified through advertising.
4. Feedback, an important tool in mapping out the vision for Toronto's waterfront will be sought through a range of mechanisms, including but not limited to, meetings, focus groups, surveys, web-based feedback, fax, mail and phone.
5. TWRC will report back to participants how their feedback was incorporated into the overall plan through TWRC's website, Quarterly eNewsletter and web-based mailing list.

In the last year, TWRC has taken numerous steps to insure the public is included in revitalizing Toronto's waterfront, including:

***Public Board Meetings*** – On April 23, 2003 TWRC held its first public board meeting. Open board meetings are in keeping with the Corporation's key objectives to engage the community in waterfront revitalization and its commitment to transparency and accountability. Notification and agendas of all board meetings are posted on our website.

***Redesigned Website*** – TWRC launched a new, highly interactive website in May of 2003. The site offers information regarding the Corporation's governance, objectives, policies, news releases, current projects and reports.

***eNewsletter – On The Waterfront***, TWRC's first quarterly eNewsletter, released on June 23, is designed to keep the public informed about what is happening and why and how they can stay involved in the public consultation process. Current issues will be distributed automatically to everyone who subscribes through our website.

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For more information please visit our website at [www.towaterfront.ca](http://www.towaterfront.ca).

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