



## **BAYSIDE DEVELOPMENT MEDIA BRIEFING SPEAKER BIOGRAPHIES**

### **JOHN CAMPBELL, PRESIDENT AND CEO WATERFRONT TORONTO**

John Campbell is President and Chief Executive Officer of Waterfront Toronto (formerly known as the Toronto Waterfront Revitalization Corporation). The Corporation is responsible for leading the estimated \$27-\$34 billion renewal of Toronto's central waterfront.

Before joining Waterfront Toronto in April 2003, Mr. Campbell was a senior executive at Brookfield Properties. He headed up the Canadian property management services subsidiary and also played a leadership role in the development of the company's most prestigious property – BCE Place; directing construction, marketing and leasing of the \$1.2 billion award winning project.

### **GERALD D. HINES, FOUNDER AND CHAIRMAN HINES**

Gerald D. Hines is the founder and co-owner of Hines. He leads the Executive Committee, participates in major new business ventures and cultivates new and existing business relations. He oversees a portfolio of 1,111 properties valued at approximately \$22.9 billion, making Hines one of the largest real estate companies in the world.

Mr. Hines has been credited with setting new industry standards for quality in real estate development and management. He is a recipient of The Urban Land Institute's J.C. Nichols Prize for Visionary Urban Development.

### **AVI TESCIUBA, VICE PRESIDENT – DEVELOPMENT HINES**

Avi Tesciuba joined Hines in 1998 and is the Project Officer responsible for the development and acquisition of projects in Canada. In this capacity, Mr. Tesciuba led the acquisition of Atrium on Bay, a 1.1 million-square-foot mixed-use complex in Toronto's Downtown North submarket owned by Hines REIT and managed and leased by Hines. He was responsible for developing a new marketing program and leasing initiatives that helped bring occupancy of Atrium on Bay from 85 per cent to 98 per cent in the first year of operation. He is also responsible for the development of Eighth Avenue Place, a planned two-tower development currently under construction in Calgary.

**CESAR PELLI, FAIA, RIBA, JIA**  
**SENIOR PRINCIPAL**

Cesar Pelli is a founding principal of Pelli Clarke Pelli Architects. Since the firm's establishment, Mr. Pelli has personally originated and directed the design of each of its projects. He has written extensively on architectural issues and his work has been widely published and exhibited with nine books and several issues of professional journals dedicated to his designs and theories.

Mr. Pelli is a former Dean of the Yale University School of Architecture and the recipient of twelve honorary degrees and over 200 awards for design excellence. In 1995, he was awarded a Gold Medal by the American Institute of Architects in recognition of a lifetime of distinguished achievement in architecture. In 2004, Mr. Pelli was awarded the Aga Khan Award for Architecture for the design of the Petronas Towers in Kuala Lumpur, Malaysia.

**FRED CLARKE, FAIA, RIBA, JIA**  
**SENIOR PRINCIPAL**

Fred Clarke is a founding principal of Pelli Clarke Pelli Architects. Over the past 33 years, Mr. Clarke has been responsible for commissions with widely varied programs and locations. Mr. Clarke's significant project experience includes serving as Design Principal for the Petronas Towers in Kuala Lumpur, the World Financial Center in New York, One Canada Square at Canary Wharf in London, and the International Finance Centre in Hong Kong.

A career-long teacher, Mr. Clarke has been a faculty member of Yale University, Rice University and the University of California at Los Angeles. In addition, he has chaired design juries and panels for many professional organizations including the Urban Land Institute and the American Institute of Architects. He received a Fellowship from the MacDowell Colony in 1998 to research and write on social responsibilities in large scale urban projects. He is now a member of its Board of Directors.

**STANTON ECKSTUT, FAIA**  
**PRINCIPAL**

Stanton Eckstut, FAIA, is a founding principal of Ehrenkrantz Eckstut & Kuhn Architects (EE&K). Under his leadership, EE&K has been responsible for some of the most successful and influential city-building efforts from New York to Shanghai and such enduring places as Baltimore's Inner Harbor East, Gateway Center in Los Angeles and Battery Park City in New York.

Mr. Eckstut, who was a longtime faculty member at Columbia University, has been the recipient of numerous awards, including Distinguished Achievement Awards from the New York Society of Architects and the Citizens Housing and Planning Council. Among his many critically acclaimed projects is Battery Park City, recipient of the Urban Land Institute's Heritage Award in 2010.