

## ***“Hot Topics”***

### **Intelligent Communities**

The proposals are currently being evaluated for the Innovation Centre. Development is currently underway on phase 2 of the [www.newblueedge.ca](http://www.newblueedge.ca) that will include detailed information for third party application developers regarding the tools that we are providing in the platform that will help accelerate smart city pilot opportunities. Planning is ongoing for a “Apps competition” in partnership with IBM to coincide with the next phase of the platform. Waterfront Toronto was showcased by IBM during the launch activities that occurred in September as part of the announcement of their new Toronto data centre, including participation in an industry-media event, webinar, and formal showcase with over 400 local industry leaders.

Building on the success of Toronto being named Intelligent Community of the Year, the Intelligent Community Forum has decided to hold its 2015 Summit & Awards program from June 9 through June 11 in Toronto. This is the first time in its 20 year history that the ICF will hold its annual event outside its home base in New York City. ICF Canada, a newly-formed entity of ICF, will host the event. Waterfront Toronto will actively collaborate with ICF Canada as host, welcoming approximately 400 delegates from around the world.

## ***“Current Topics”***

### **West Don Lands (“WDL”)**

#### Urban Capital

Urban Capital is still on track to commence occupancy of their Phase 2 building in February, 2015. Urban Capital has submitted their applications for municipal approvals for their Phase 3 building, which continues to sell well.

#### Toronto Community Housing (“TCH”)

The TCH project at King and River is now complete. Occupancy of TCH’s Seniors’ building on King Street commenced in September 2014. TCH anticipates that occupancy of the family housing buildings will commence later in the fall 2014. The ground-floor tenants of the King Street building include a Tim Horton’s and a medical clinic.

#### Woonerf Construction

Completion of the final stage of the Woonerfs is pending removal of the Block 4E construction hoist by Urban Capital, which is anticipated in October, 2014.

#### Construction Liaison Committee (“CLC”)

The WDL CLC continues to meet on a 6-week schedule. The meeting gives the community an ongoing opportunity to meet with Waterfront Toronto’s developer and construction partners, allowing Waterfront Toronto to resolve any issues in a coordinated fashion. No issues of significance were raised at the last meeting and the next meeting is scheduled for November 18, 2014.

## Pan/Parapan American Games Athletes' Village

Dundee Kilmer's work on the permanent structures within the Village is almost complete, with Dundee Kilmer having completed approximately 95% of works that are required prior to the February 2015 handover of the site to TO2015. Waterfront Toronto continues to work with TO2015, TRCA and governments as necessary regarding TO2015's planning efforts. Corktown Common will be located within the secure zone during the Pan American and Parapan American Games, and public access will therefore not be permitted during that time. All parties are working towards minimizing the amount of time for which public access to the park will be restricted, and it is currently anticipated that the restricted access period will commence in June 2015. Waterfront Toronto will provide updates to the community as further details are confirmed.

## Cherry Street Storm Water Facility ("SWF")

The revised building design was considered by the Design Review Panel on October 8, 2014. Construction is currently programmed to begin early in 2015 with completion anticipated in summer 2016.

## **East Bayfront ("EBF")**

### Bayside

Tridel and Hines continue to process their municipal approvals for Aqualina (first building of Bayside) including Site Plan Approval and building permit and are targeting a fall construction start.

Construction of the local municipal services continues on site.

### Dockside

The Request for Proposals ("RFP") for the Waterfront Innovation Centre closed on September 23, 2014. Waterfront Toronto, together with its advisors and the City, are currently evaluating the submissions to select a Preferred Proponent this fall.

### Parkside

Great Gulf continues to work with the City and Waterfront Toronto on their Site Plan Approval and building permits. The anticipated start of construction remains March 2015.

## Queens Quay Interim Improvements (Jarvis to Parliament)

Construction of the interim public realm improvements from Jarvis to Parliament began at the end of September. Work includes the installation of remaining granite mosaic at the head of Jarvis Slip and connecting to Sugar Beach. Substantial completion of this project is targeted for the end of 2014, with plantings to be installed in the spring.

## East Bayfront Transit Environmental Assessment ("EA")

Waterfront Toronto continues to work with the City of Toronto and the private sector to secure the East Bayfront LRT platform that was identified on 45 Bay St. (east of the Air Canada Centre). Ivanhoe Cambridge has submitted a site plan application for 45 Bay St. to develop a 54 storey, 1.3 million square foot office building which includes a new GO bus terminal. The developer has allotted space for the LRT platform in their submission. Waterfront Toronto will work with the City of Toronto to confirm station requirements and protect for the future platform physical space requirements which will be constructed once funding for the LRT has been secured.

## **Central Waterfront (“CWF”)**

### Queens Quay Design and Construction

TTC work is now substantially complete. Both the Spadina and Queens Quay Street cars are now in service.

New roadway base slab, and base coat of asphalt have been installed between York Street to the Peter Slip bridge, westbound traffic is now on the northside for most of the length of Queens Quay. Base slab is underway for service lane between York and Bay. Excavation and removal of old roadbed from Peter Slip bridge west to Dan Leckie will commence in October. Forecast is to have roadwork completed by end of fall 2014.

The landscape contractor has continued to work at several locations on the north side and south side of Queens Quay. Granite sidewalk on north side is now complete from just east of York Street to Rees Street Parkette, and from Rees Street to 350 Queens Quay. Portions of granite promenade pavement have been installed on the south side from Queens Quay Terminal to YoYo Ma. Granite work will be continuing through the fall and into spring 2015.

Excavation and installation of soil cells for tree planting at south side is well underway. Contractor has installed approximately 60% of soil cells from York Street to Robertson Crescent. Remaining soil cell work to be completed by end of fall 2014. Sub base prep and formwork is also underway for Martin Goodman Trail (“MGT”) from Bay Street to York Street, in front of Ontario Square and in front of the Simcoe WaveDeck.

Installation of any remaining light pole bases and signature light poles is underway. Light poles will be installed over the fall.

Toronto Hydro has mobilized to complete two areas of work. The first piece of work involves the installation of two remaining chambers between Rees Street and HTO Park south of TTC corridor in September. The second location involves duct work at the southwest corner of York Street and Queens Quay. Work will be coordinated with our Construction Manager.

### Communications

The resumption of streetcar service provided an opportunity for Waterfront Toronto to celebrate a major Queens Quay revitalization milestone with the community and to reinforce that the overall project is on schedule for 2015. Our traditional and social media outreach was widespread resulting in many positive comments about the project and excitement for completion. In addition, we also timed the installation of new branded marketing banners on Queens Quay to promote that with less than a year of construction remaining, “The New Queens Quay is Coming to Life.”

Our outreach to the local community continues during the last year of construction. To promote the TTC resumption of service milestone, we sent a progress update to our Queens Quay database subscribers. The 46% open rate for the email was well-above industry standards and resulted in positive feedback from the community. We also continue our weekly construction notices and monthly construction liaison meetings. Social media is used to share interesting construction pictures and information.

Waterfront Toronto is working with a multi-stakeholder group which includes the Waterfront BIA, Harbourfront Centre and the Redpath Waterfront Festival organizers on plans for a weekend-long celebration to officially launch the new Queens Quay.

Work is underway to secure sponsors and develop programming that will animate the promenade and Martin Goodman Trail as well as key parks in the area. Once the programming is in place, marketing plans will be to promote the event to draw hundreds of thousands of visitors to the waterfront.

### Martin Goodman Trail West of Spadina

Final design drawings are currently underway for the Martin Goodman Trail west of Spadina. This project will connect the Martin Goodman Trail from Coronation Park to the Queens Quay CWF project, completing the missing link on the western end of the Central Waterfront. Waterfront Toronto is currently undertaking a prequalification for contractors for this work. It is anticipated that a contractor will be retained and construction will begin by December 2014. This work is being funded by the City of Toronto Pedestrian and Cycling Department.

### Bathurst Quay Precinct Plan

The City of Toronto has hired a consultant to develop the Bathurst Quay Precinct Plan. The purpose of the Precinct Plan is to develop an overall vision for the neighbourhood as well as planning, transportation and urban design frameworks. An important element of the study is to address changes to or expansion of Billy Bishop Toronto City Airport (“BBTCA”) or redevelopment of the Canada Malting Silos site as part of the comprehensive process. Waterfront Toronto is working with the City of Toronto in defining our role going forward as part of the project team overseeing the study and public consultation.

### **Health and Safety**

On September 11, 2014 a mini excavator made contact with the awning at 250 Queens Quay. No one was hurt and the damage to the awning is minor. No lost time.

On September 12, 2014 an excavator made contact with a fire hydrant at 260 Queens Quay West causing the fire hydrant to leak. There were no injuries. The hydrant was turned off by the City, Varcon repaired it and it was turned back on by the City without impacting water supply to local residents and businesses. No lost time was reported.

On September 19, 2014, a sub-contractor back-hoe made contact with a concrete street light pole on York St. There were no injuries. The concrete street light was immediately removed and a new concrete street light was installed. No lost time.

On September 20, 2014 two contractor vehicles made contact. There were no injuries and the damage to the equipment was minor. No lost time.

On September 26, 2014 a worker fractured his toe with a jackhammer while chipping out concrete. The worker sought medical attention and is able to return to work on modified duties. Minimal lost time.

On September 26, 2014 two workers were unloading heavy equipment from their truck when it slipped and crushed two fingers of one of the workers. The worker sought medical attention and is able to return to work on modified duties. Minimal lost time.

## **Don Mouth Naturalization and Port Lands Flood Protection Project (“DMNP”) & Lower Don Lands (“LDL”) Environmental Assessments**

Waterfront Toronto, the City of Toronto and the Toronto and Region Conservation Authority (“TRCA”) continue to work towards the implementation of Phase 2 of the Port Lands Acceleration Initiative (“PLAI”).

The TRCA, on behalf of and in cooperation with Waterfront Toronto and the City of Toronto, has completed the EA for the DMNP. TRCA has prepared responses that resulted from the Ministry of the Environment and Climate Change (“MOECC”) public and agency review. Once the responses have been reviewed, the EA will be submitted to the Minister for approval, currently anticipated at the end of November 2014.

On September 4, 2014, the LDL EA Master Plan Addendum and Environmental Site Report were placed on the public record for a 30-calendar day review period which ended October 3, 2014. Waterfront Toronto is currently addressing and consolidating comments and responses for submission to the MOECC.

### **Port Lands Planning Framework/Transportation and Servicing Master Plan EA**

Waterfront Toronto and the City of Toronto continue to work towards developing a high-level Planning Framework for the Port Lands.

Further to Council endorsement of the Framework Plan, The City and their consultant Dillon, with assistance from Waterfront Toronto, have commenced analysis of the alternatives for the Transportation and Servicing Master Plan EA (“TSMP EA”) project. Furthermore, the City and Waterfront Toronto work towards fulfilling Council Direction and completing the Framework Plan by Q2 2015.

### **Film Studio Precinct Plan**

Pursuant to City Council’s acceptance of the Land Use direction for the Film Studio Precinct Planning Area, the project team, led by the City, can now continue to work through constraints within the Film Studio Precinct Planning Area. This includes undertaking a noise and air quality analysis, discussions with Solid Waste Management to relocate the Waste Transfer Station and consultation with Film studio operators to further inform and refine the land use and other components of the Precinct Plan. The team anticipates public consultation to begin in early 2015.

### **Villiers Island Precinct Plan**

The Project Team, led by Waterfront Toronto, continues to refine the preferred streets and blocks plan and work through constraints within the precinct. The team is also starting to consider strategies for the provision of community services, parkland, sustainable features and affordable housing. The built form direction has been put on hold pending further analysis.

## **Environment and Innovation**

### **Corporate Social Responsibility and Sustainability Report (“CSRSR”)**

Waterfront Toronto is undertaking an update of the CSRSR. This involves a review of performance metrics reported on in 2012, expanding/adding key metrics, and updating information for existing metrics to reflect progress on evolving projects. This update will ensure metrics address the funding program for Waterfront Toronto 2.0.

## Soil Policy Review

Waterfront Toronto is providing input into a Ministry of the Environment and Climate Change soil management policy review. This review originates from an Environmental Bill of Rights review application requesting an examination of the existing policy regime related to soil management. Waterfront Toronto will be submitting a letter, by the end of October, identifying concerns Waterfront Toronto has raised with the ability for current policies to support sustainable soil management.

## **Communications and Marketing**

### Blog & Social Media

Since launching, the blog has engaged 3,105 unique users through a variety of blog posts about parks, public spaces, public art, cycling, urban design, sustainability and innovation.

*Recent blog posts include:*

- [Summer Winds Down at Corktown Common](#)
- [Toronto Will Host 2015 Intelligent Community Forum Summit and Awards](#)
- [More Than Just Green Spaces: Linear Parks Create Social, Economic and Environmental Benefits](#)

Our social media strategy continues to expand our audience reach and impact.

#### *Facebook*

- Likes on the Waterfront Toronto fan page have increased to 3,839, up 95% from 1,965 at the beginning of 2014.
- The three top posts in August, September and October (to-date) reached over 54,000 Facebook users.

#### *Twitter*

- Our number of followers has increased to 9,660, up 49% from 6,475 at the beginning of 2014. While we are not actively engaged in the debate at this time, discussion around the expansion of the Billy Bishop Toronto City Airport has caused a spike in mentions of our Twitter handle @WaterfrontTO in the last month.

#### *LinkedIn*

- Our LinkedIn followers have increased to 1,196, up 48% from 808 at the beginning of 2014.

### Earned Media

Waterfront Toronto is featured in the Fall edition of Spacing Magazine. The article, "The Politics of Developing the Waterfront," and an accompanying photo feature, highlights Waterfront Toronto's progress to date despite changing political administrations. The article reinforces the economic benefits of waterfront revitalization and the long-term vision required for it to continue to be successful. Other articles in the same issue referenced Waterfront Toronto's work to date as an example of how the city should approach building new communities.

On September 19, 2014, the Toronto Star published a piece extolling the virtues of the Woonerfs in the WDL entitled "Pedestrian culture shift is afoot as first woonerf takes shape; West Don Lands' changing landscape promises to bring an end to car domination."

Waterfront Toronto is working with the Toronto Neighbourhood Guide to build out community information and maps for EBF and WDL. The Guide offers over 2,300 pages of neighbourhood resources and award-winning content, geo-targeted for smooth navigation.

Waterfront Toronto has been asked to submit a feature article on Canada's Sugar Beach to the internationally-renowned landscape architecture magazine Topos.

On October 9, 2014, City Centre Mirror published "WARD 28: Development top of mind in downtown Toronto ward; Significant changes coming to Toronto Centre-Rosedale community during next council term", with a strong focus on WDL and broader waterfront revitalization.

Canary District and the Athletes' Village was covered extensively, with ongoing mention of the broader WDL and Corktown Common, following a 'hard hat' media tour led by Dundee Kilmer at the end of September.

Corktown Common continues to receive positive coverage across all media:

- On September 5, 2014 theweathernetwork.com named Corktown Common as one of Toronto's best playgrounds in "Toronto's Best Natural Playgrounds".
- On October 9, 2014 thestar.com talked about the WDL, Corktown Common and Sherbourne Common in "Kaleidoscope corner at Queen and Berkeley Sts." an article in the Life/Homes section.
- On September 8, 2014 Corktown Common was named as one of the reasons to love Toronto in "Eight reasons to love Toronto" by Christopher Hume.

A short video was produced to highlight this past summer's official ribbon cutting and community picnic. The video, supported by a comprehensive and integrated promotional plan, has been extremely well received and since posted in early September, has been viewed more than 1200 times.

### Tours and Presentations

Waterfront Toronto led a delegation from the Knight Foundation on a tour of Underpass Park and Corktown Common. The Knight Foundation is leading an initiative to explore and reimagine the role of civic assets, such as public libraries and parks, in creating successful cities.

Waterfront Toronto's public consultation model was highlighted during the 8th Annual Summit on The Future of Canada's Infrastructure which was held in Toronto in early October. Waterfront Toronto was recognized as a leader in public consultation and conference delegates were invited to learn about how to make their own consultation efforts best in class.

Waterfront Toronto was invited to kick off this year's LIFE Institute "Reinventing Toronto" course on August 22, 2014 with a tour of the WDL. The LIFE Institute is a volunteer-led organization for seniors which offers a range of courses and programs to provide 'lifelong learning' opportunities. The LIFE Institute operates out of Ryerson University's G. Raymond Chang School of Education.

Waterfront Toronto led a series of waterfront tours and an information session for Jessica Curnow of Waterfront Auckland, who spent three business days with Communications & Marketing to study waterfront revitalization and our approach to communications, marketing, stakeholder, community and media relations.

Waterfront Toronto led a series of waterfront tours for the Provincial VFM Audit team from Ernst & Young in early September to educate and inform them about revitalization and the myriad of projects proposed and underway. The tours were designed to provide the team with insight into revitalization complexities and the projects they were reviewing as part of the Audit.

On October 7, 2014, Waterfront Toronto provided Greenwood College School's Landscape Architecture Class with a tour of Corktown Common and the WDL. The landscape architecture course is designed to show students the important role that landscape architecture plays in developing a city. Waterfront Toronto and the revitalization of Toronto's waterfront are used as the basis of course studies.

### **Ontario Place Revitalization**

Discussions continue with IO and the Ministry of Tourism, Culture and Sport ("MTCS") regarding the larger revitalization of Ontario Place.

### **Park and Trail**

The RFP for construction of phase 1 (sub surface and infrastructure work) of the Park and Trail was issued by IO on September 3, 2014 and closed on October 1, 2014. Evaluations are currently underway. The design concept for the Mississauga's of the New Credit First Nation ("MNCFN") recognition elements received MNCFN Council endorsement on October 6, 2014. The concept designs for the Pavilion and MNCFN recognition pieces were presented to the Design Review Panel on October 8, 2014 and further design modifications were requested. The MTCS is targeting the first week of November 2014 for a ground breaking ceremony and public unveiling of the final design.

### **Lower Yonge**

A synopsis of the draft Urban Design Report is being submitted to the Province to help inform the disposition process for the LCBO lands and establish a baseline set of development assumptions for the site.

### **Jack Layton Ferry Terminal and Harbour Square Park Innovative Design Competition**

The City and Waterfront Toronto have entered into a delivery agreement to complete this project on behalf of the City of Toronto. The scope includes management of the Design Competition to procure a design team, a design refinement period, completion of a Master Plan, and working drawings for a first phase of landscape enhancements to be implemented in 2016. The draft RFQ was shared with – and gained support from – a working group comprised of local and island residents, businesses, City staff and Councillor Pam McConnell's office. The RFQ will be issued at the beginning of November 2014, with shortlisted candidates announced by the end of December 2014. The RFP, or Competition period, will begin in January with a preferred design selected by the end of March 2015.

### **Gardiner East EA**

A Stakeholder Advisory Committee meeting was held to recap work completed to-date for new members. Development of preliminary plans for both the Hybrid and Boulevard options are also in progress as per direction from the City's Public Works and Infrastructure Committee.

## **Billy Bishop Toronto City Airport Runway EA**

Waterfront Toronto is still working with the Toronto Port Authority to define our role with respect to the BBTCA EA.

## **Lake Ontario Park - Early Works**

Work is progressing on the first three early implementation projects including planting and interpretation in the Base Lands as well as on the Outer Harbour recreational node. The City/TRCA/Waterfront Toronto working group has completed initial stakeholder consultation on a new Martin Goodman Trail through the Base Lands, as well as a pedestrian trail network which will preserve habitat in the Base Lands. Work is now underway on the broader public consultation strategy.