

OCTOBER 18, 2018 (AMENDED)

Civic Labs: Proposed for Discussion

Waterfront Toronto

Proposed Purpose of Civic Labs



- To serve as a forum where Waterfront Toronto and its Digital Strategy Advisory Panel (DSAP) can act as a catalyst for bringing together a range of interests and sectors to discuss key issues related to digital governance and intellectual property (IP).
- To contribute to an increased and shared level of literacy around the topics of digital governance and IP among organizations and professionals.
- To inform WT's work in reviewing the digital governance and IP opportunities that are expected to be part of the Master Innovation and Development Plan (MIDP) submitted by WT's Innovation and Funding Partner (Sidewalk Labs) as part of their work on Quayside.
- To reinforce WT's distinct and unique role as a catalyst and steward for revitalization of Toronto's waterfront as a whole, its role as landowner at Quayside, and its leadership in seeking an Innovation and Funding Partner for Quayside.

Why Focus on Digital Governance & IP



- Both WT and our Innovation and Funding Partner (Sidewalk Labs) recognize that the success of the Sidewalk Toronto Project depends on the support and confidence of government and the public.
- There are a number of planning and development related topics for Quayside that are familiar and frequently the focus of public discussions related to city-building, such as: *mobility, housing affordability, public realm, sustainability, building materials and design and inclusivity*
- Public policy making must break new ground to find and assert the role of public agencies (like WT) and governments in providing oversight and guidance on topics such as: *public digital infrastructure, data collection and ownership, cyber ethics, privacy and intellectual property*
- The degree of civic literacy on these topics varies widely, as do opinions on them. Moving forward with the development of Quayside will require strengthened public understanding of these issues, not only for Toronto residents, but also for elected officials at all three levels of government that Waterfront Toronto serves.

Proposed Mechanics



- Quayside Civic Labs will provide a forum for detailed exploration of topics that will feed into the scheduled public roundtables, as well as the work of the Digital Strategy Advisory Panel.
- WT will host two Civic Labs, one focusing on digital governance (including digital principles, cyber ethics, and privacy) and a second on focusing on IP.
- For both digital governance and IP, we will invite expert presenters and participants to share their thoughts and feedback. DSAP members have the potential to make important contributions here.
- The Civic Labs will be recorded and made available online.
- To feed the results of the Civic Labs discussions into the work of the DSAP as well as the consultation that will take place with the broader public regarding digital governance and IP (including at future Public Roundtables focused on Quayside).

Proposed Consultation Timeline to January 2019



- Deliver a series of Civic Labs that will provide a forum for detailed exploration of topics that will feed into the upcoming public roundtable in December 2018, as well as the work of the Digital Strategy Advisory Panel.
- **November 6th** - WT's role in Quayside, Digital Principles, including Cyber Ethics and Privacy
- **November 22nd** - Intellectual Property
- **December 2018** - Public Roundtable – Criteria to review the MIDP, including Digital Governance and IP components
- **January 2019** - Additional Civic Labs as needed

Proposed Agenda



9:00 am	Welcome
9:05 am	Introductions & Agenda Review
9:20 am	Overview briefing by WT on the topic
9:30 am	Moderated panel discussion/debate with 3-5 Panelists
10:30 am	Discussion and feedback on key questions, such as (1) What do you like about what you're hearing? (2) What concerns you? (3) What would you like to see Waterfront Toronto to consider going forward?
11:00 am	Full room facilitated plenary
11:45 am	Wrap Up and Next Steps
12:00 pm	Adjourn

- Concise summary of feedback (2 pages) distributed to participants within 48 hours.

Proposed Key Points



Initial list of potential Key Points to Cover during Civic Labs:

- **CONTEXT:** Why do people care about these issues? What are the tensions? What is going on in the rest of the world? How are other cities or public institutions dealing with smart city issues? What are the different levels of government considering and doing?
- **LESSONS:** What lessons for Toronto, specifically Quayside, can Waterfront Toronto and the governments apply?
- **ALGORITHMIC BIAS:** What is algorithmic bias and why does it matter? What are some of the risks of algorithmic bias in smart city proposals? What strategies could Waterfront Toronto, and the governments explore to avoid algorithmic bias in smart cities?
- **WORK OF THE DSAP:** What issues have come in DSAP discussions to date? What advice has the DSAP been providing Waterfront Toronto about Quayside?
- Other?



a waterfront for everyone

