

West Don Lands (“WDL”)

Construction

The following is a status of current projects within the WDL:

- Don River Park – Waterfront Toronto awaits transfer of the wet side from Infrastructure Ontario (“IO”) in order to complete the park improvements. We have engaged the local Councilor and Community Council to support a naming competition for the park. A final decision will be made after the Community Council meeting April 9, 2013.
- Underpass Park –We continue to target opening Phase 2 of the park in late Summer 2013.
- Stormwater Quality Facility – Detailed design work for the stormwater treatment building [Ballasted Flocculation Facility (“BFF”)] is on hold pending the completion of the Class Environmental Assessment Addendums for Stormwater Quality for both East Bayfront and WDL, which include a review of the contributing drainage area for the WDL facility to accept East Bayfront flows. A stakeholder meeting for both EAs is scheduled for March 19, 2013.
- Woonerfs – Construction of the first stage of road and streetscape work is on track for completion by the end of March 2013. The next stage of construction will commence in late March, as required to facilitate occupancy of Urban Capital’s King Street building. All construction staging is being closely coordinated with Urban Capital and TCHC to meet occupancy requirements.

Urban Capital

Urban Capital continues with construction of its Phase 1 buildings and first occupancy will occur at the end of March 2013. This will mark the first residential occupancy in the revitalized waterfront.

Toronto and Community Housing (“TCHC”)

TCHC remains on track for fall 2013 occupancy, and they will advise Waterfront Toronto when ground-floor retail tenants have been secured.

Public Art

Shortlisted artists are preparing proposals for the three Front Street sites. We have assembled a distinguished jury of experts as well as a community representative, to review the final submissions and recommend the winning concepts on each of the three sites. Winners will be selected in early May, 2013.

Waterfront Toronto is in discussions with the Toronto District School Board regarding the Cherry Street gateway public art project (at Eastern Avenue). The art installation will be adjacent to the Inglenook School and, while the permanent artwork will be designed and fabricated by a professional artist, students from the school will be involved in the development of the piece.

East Bayfront (“EBF”)

Parkside

Great Gulf continues to process its municipal development approvals with the City.

Bayside

Waterfront Toronto continues to work with City staff to obtain Draft Plan of Subdivision Approval for the Bayside lands. Approval is anticipated at the end of March 2013. Final zoning approval is anticipated for the March Council cycle. Registration of the Plan of Subdivision is targeted for summer 2013.

Construction is currently underway on the sales office for the first phase of the Hines development on the Bayside lands. The office is expected to open by fall, 2013.

Final design and engineering drawings are complete and in the process of being submitted to the City for final review and approval. Construction activities for Bayside internal streets, promenade, external services and dockwall reinforcement to commence in May/June. The Stormwater Management Class EA Addendum for the revised precinct treatment system is in progress and expected to be completed in April. Waterfront Toronto and City of Toronto are currently reviewing permanent sanitary and stormwater treatment conveyance alignment between EBF and WDL.

Central Waterfront (“CWF”)

Queens Quay Design and Approvals

On February 1, 2013 Waterfront Toronto obtained its complete Construction Permit for Queens Quay.

Waterfront Toronto continues to work with the private landowners to finalize agreements related to the cost-sharing of paving on the privately owned public sidewalks. Agreements have been finalized with several landowners and negotiations are ongoing with the remainder.

Queens Quay Construction

In February, Waterfront Toronto awarded the Roadway tender to Sanscon Construction and the initial phase of the Landscape tender to Aldershot Landscape Contractors.

Coco Paving (TTC Reconstruction Contractor) undertook the demolition of the TTC ROW between York Street and the TTC Portal. Construction is nearly complete on a new bus layby on York Street, and should be operational in early March 2013. Work is ongoing at the Peter Slip Bridge where demolition has been completed and Coco is now preparing the TTC Corridor in this area for waterproofing.

Beneath the Peter Slip bridge Waterfront Toronto is undertaking (on Toronto Hydro’s behalf) the installation of 30 conduits across the span of the bridge. The truss to support the conduits is currently being manufactured and coring through the abutment has been completed.

Varcon (Site Services Contractor) has nearly completed approximately 300 test pits along Queens Quay. The purpose of these test pits is to confirm the location of existing utilities in the field prior to commencing excavation. In addition, Atlas continues to install its dewatering system to support the site services work. After obtaining appropriate water levels, Varcon commenced construction of the Sanitary Line at York and Queens Quay on February 15, 2013. Atlas continues to draw down water at Rees/Queens Quay for the Storm Sewer and it is anticipated this work will commence in late February.

Throughout February and March Stacey continues to install temporary signalization at various locations along Queens Quay. This will facilitate changes in traffic operations required in the transportation management plan, throughout the construction process. These will be replaced with permanent signals prior to the roadway completion.

Toronto Hydro continues to work between Bay and Yonge Street (in front of the Westin Harbour Castle Hotel). Three chambers and duct bank across the front of the hotel have been completed and one chamber (on the east side) is still underway. Between Bay and York Street, Hydro has completed construction of 2 chambers and related duct bank and has demobilized from this area. At the York/Queens Quay intersection Toronto Hydro has completed 3 chambers and one remaining chamber is underway. Toronto Hydro will be commencing its duct bank construction soon in order to demobilize in this area before the busy summer season.

Waterfront Toronto has been working with Hydro to coordinate their work in order to maintain the tight schedule for the overall construction of Queens Quay. This has resulted in prioritizing of laterals (across the TTC Corridor). Hydro has completed 3 of its 9 laterals and is targeting completing all laterals required by end of April 2013.

Bell continues to work on splicing within the Chamber at York Street and 208 Queens Quay - work is anticipated to be completed shortly. Design is underway by Allstream, Cogeco, Rogers and Beanfield.

Queens Quay Consultation

Our monthly Construction Liaison Committee meetings were held in February and March where Waterfront Toronto provided a status update to the community and business representatives and received feedback on concerns arising during the construction process. As issues are raised Waterfront Toronto is committed to responding and resolving them as quickly as possible. Thus far no major issues have been raised.

Communication/Engagement

We are working closely with the Waterfront BIA to support area businesses during Queens Quay construction. In addition to our regular, ongoing construction communication and marketing activities, we are also working with the BIA to prepare for the busy summer tourist season. This includes detailed construction staging discussions with BIA representatives and coordination with major festival organizers to minimize construction impacts where possible. We are also creating a Queens Quay marketing brochure and meeting with area tour guides/boat and bus operators to help promote the Queens Quay. We are again sponsoring the BIA's successful Ambassador Program – a group of eight university students who offer assistance, directions and recommendations to visitors during the height of the summer tourist season.

Waterfront Toronto is working with organizers of Doors Open Toronto to promote the revitalization of Queens Quay to its broad city-wide audience. As part of this year's event, we are planning to give Doors Open participants a "behind the construction fencing" look at the revitalization of Queens Quay. This is the only construction site on the roster for Doors Open this year offering interesting ways to promote Queens Quay to both the media and the general public who may be unfamiliar with the project.

Waterfront Toronto is also working with the TTC to address concerns raised by the BIA.

Portland Slip Waters Edge

The granite mosaic installation has been the primary focus of the construction over the last month. Somerville has completed approximately 65% of the mosaic. The environmental work is on schedule with the planned filing of the Record of Site Condition in December 2013.

Queens Quay Martin Goodman Trail ("MGT") Connection

The interim concrete sidewalk and MGT connection from Yonge to Jarvis is approximately 80% complete and scheduled to be complete March 31, 2013 and to open in the spring of 2013. The remaining works include pavement markings, regulatory signage installation and completion of deficiencies.

Jarvis Dockwall Reinforcement

The design team has completed designs for improving the surface treatment at Jarvis, the City has signed off on the design, and the contractor is set to implement these improvements once the below grade work is complete. Dockwall reinforcements are progressing well with rock anchors complete and work on the bracing is underway. The tie-rod inspection revealed that the existing tie-rods required replacement due to their advanced state of deterioration. The peer reviewer has signed off on the tie-rod replacement designs and the contractor has started this work. The environmental work is on schedule with the planned filing of the RSC in December 2013.

Health and Safety

There have been four health and safety incidents that have resulted in no lost time on Waterfront Toronto project sites since the last report.

On February 13, 2013 a TTC bus pulling over at Rees and Queens Quay almost hit an employee of the construction manager who was standing on the sidewalk at the bus stop. The incident was reported to the TTC. There was no loss of time reported.

On February 14, 2013 a curb machine caught fire overnight due to an electrical issue. There was no lost time or damage to the work.

On February 25, 2013 Toronto Hydro's contractor accidentally sprayed three pedestrians with diesel fuel while fueling a generator. There were no injuries caused by the incident.

On February 26, 2013 a water main broke at the corner of Queens Quay and York Street. The break affected the water supply to 207 & 208 Queen's Quay for several hours. Management of Queens Quay Terminal (207 QQ) elected to close and vacate the building until the broken pipe was repaired and service restored. There was no loss of time reported although a minor amount of damage was done to the work which had to be repaired.

Lower Don Lands (“LDL”/Port Lands)

Waterfront Toronto, the City of Toronto and Toronto and Region Conservation (“TRCA”) continue to work towards the implementation of Phase 2 of the Port Lands Acceleration Initiative (“PLAI”). The primary objectives include:

- Obtaining all necessary approvals for the DMNP EA;
- Completing precinct plans for the three priority precincts; and
- Engaging private land owners and long term lease holders in crafting detailed and implementable development plans, coupled with sound financial plans, in order to enable development as soon as the market allows.

A public update meeting and City of Toronto staff report to Planning and Growth Management Committee are planned for the month of April as part of the Phase 2 PLAI implementation. Waterfront Toronto together with its project team partners will be hosting a Port Lands public meeting on Wednesday, April 10, 2013, 7:00 – 9:00 p.m. at Riverdale Collegiate Institute to update the community and stakeholders on initiatives underway and/or planned in the Port Lands. Updates on the following areas will be provided:

- Port Lands Acceleration Initiative;
- Leslie Street Improvements;
- Tommy Thompson Park;
- Soil Recycling Facility; and
- Other Waterfront Toronto Initiatives

City staff members are targeting the April cycle (April 11, 2013) of Planning and Growth Management Committee to update elected officials on the status of Phase 2 PLAI. Work to date and associated costs are among the topics expected to be covered.

Environment and Innovation

Sustainability Report

Waterfront Toronto’s first Sustainability Report is substantially complete with a website launch on schedule to go live within a month. The report examines the Corporation’s vision for sustainability and reviews performance since its inception. A balanced triple bottom line approach is taken, quantifying success not by economics alone, but also through measurable environmental and social improvements.

EcoDistrict Workshop

In April, Waterfront Toronto will be participating in an interactive one-day course, EcoDistricts: Accelerating District-Scale Sustainability, aimed at equipping professionals with the tools to build comprehensive green neighbourhoods. This is an initiative of the Canadian Green Building Council with the Portland Institute, Oregon. EcoDistricts are neighbourhoods or districts where neighbours, community institutions and businesses join with city leaders and utility providers to meet ambitious sustainability goals and co-develop innovative district-scale projects. As part of this course, Waterfront Toronto is supporting the initiative by providing information for a case study exercise, using part of the Port Lands. This will allow participants to apply the EcoDistrict framework principles to an important Toronto precinct and the exercise will provide some analysis we can choose to consider in the future.

Intelligent Communities

The design stage of the iServices pilot with Cisco regarding next generation digital signage and way-finding is underway, with the pilot unit expected to be delivered to the Waterfront Toronto offices in early April. The Intelligent Community Forum site visit will be occurring on April 17 & 18, 2013. Waterfront Toronto served as conference Chair for the inaugural Smart Cities conference hosted by the Strategy Institute. In addition, we will be serving as the host organization for the I-CANADA National Summit in June. Additional Intelligent Community outreach will occur in May and September, as Waterfront Toronto has been invited to participate in both the “City Age: The Modern Metropolis” conference, and the global “Meeting of the Minds.”

Communications and Marketing

Media Relations

Waterfront Toronto was the subject of a *Toronto Star Star Dispatches* e-book. Written by Chris Hume the ebook entitled ‘*On The Waterfront: How a Small Agency with Paltry Power and Precarious Funding Changed a City*’ was released on February 23, 2013. Dispatches is a new online service by the Star. Written by veteran Star reporters and produced weekly, the e-books are available by subscription or by purchase online through the starstore.ca or iTunes.

Waterfront Toronto worked with *The Grid* on a two-page feature on WDL that was published on Thursday, March 7, 2013. The free weekly magazine reaches more than 200,000 readers each week in the Greater Toronto Area.

“Building Toronto”, a new Rogers TV show focused on development in Toronto aired its two Waterfront Toronto focused episodes in late February. The episodes, one on WDL and one featuring Queens Quay and Bayside, were each a half hour in length and included interviews with staff, development partners and design teams.

Underpass Park and Canada’s Sugar Beach were both highlighted in a special feature called “*Ontario Lights Up*” in the winter 2013 issue of *Landscapes/Paysages*, the Canadian Society of Landscape Architecture’s magazine.

Waterfront Toronto wrote a feature article on our sustainable development approach for *Sustainable Architecture & Building*, a magazine published in partnership with the Canada Green Building Council. The article which focuses on our tools to encourage innovation and market transformation is scheduled to be published in the magazine’s spring issue.

Social Media

In the past six weeks, we have seen consistent growth in our follower base on Facebook and Twitter. We are currently evaluating best practices in social media management among organizations and agencies similar to Waterfront Toronto. We have also been running small experiments on our social media channels to test the effectiveness of different strategies with our target audience. This research will allow us to develop a social media strategy to guide our efforts going forward.

Facebook - “Likes” on the Waterfront Toronto fan page have increased by 13 percent since the beginning of January and are now at 1,546. An experiment with a paid promoted post on Facebook helped increase our monthly reach to 8,886 views, up by 264 percent from the previous month.

Twitter - Our number of followers has increased by 8 percent to 4,229 since the beginning of January. Our posts were re-tweeted by key influencers nineteen times in February, an increase from four times in January.

Interactive Kiosk

Content updates on Waterfront Toronto's interactive kiosk are nearly complete and we are in discussions to move the kiosk to the Porter Airlines lounge space at Billy Bishop Airport.