



FAQs

Corporate Social Responsibility and Sustainability Report Virtual Townhall

What: Waterfront Toronto's Virtual Webex Panel Discussion in support of Waterfront Toronto's first Corporate Social Responsibility and Sustainability Report

When: Wednesday October 9, 2013 2:00 – 3:30 PM EST

How: An online, moderated panel discussion hosted by Cisco's Webex

To register for the event, please visit:

http://tools.cisco.com/gems/cust/customerSite.do?METHOD=E&LANGUAGE_ID=E&SEMINAR_CODE=S18976&PRIORITY_CODE=

Q. What is this event about?

A: The event is an interactive online panel discussion in support of the release of Waterfront Toronto's first Corporate Social Responsibility and Sustainability Report that outlines the corporation's progress in revitalizing Toronto's Waterfront. The discussion will focus on the importance of transparent reporting and how reporting and data supports city building.

Q: What are the topics that will be discussed?

A: Topics will include the role that high performance buildings, transparency, data-driven planning processes and innovation play in advancing leadership in city building. Participants will have the opportunity to take part in a question and answer session following the panel discussion.

Q: What is Waterfront Toronto's first Corporate Social Responsibility and Sustainability Report about?

A: Waterfront Toronto's first corporate social responsibility and sustainability report outlines the corporation's progress in reconnecting people with the waterfront and implementing key economic, environmental, and social benefits that enhance Toronto's ability to compete aggressively with other top tier global cities for investment, jobs, and people.

The report covers the period from the establishment of the Corporation in 2001 to December 2012, and reviews the organization's performance in a balanced triple bottom line approach, quantifying success not by economics alone, but also through measurable environmental and social improvements. The report is offered as an online microsite available at www.waterfrontoronto.ca/csrsr.

Q: Where can I find a copy of Waterfront Toronto's Corporate Social Responsibility and Sustainability Report?

A: Waterfront Toronto's first Corporate Social Responsibility and Sustainability Report (CSRSR) has been released in a microsite format to take advantage of the innovation of the web and to use the format as a tool to provide a home for our data. The microsite format also supports our

approach to sustainability as it provides an accessible print-ready paperless account of our activities. To read the Corporate Social Responsibility and Sustainability Report please visit <http://sr.waterfrontoronto.ca/>

Q: Why are you offering this event?

A: Waterfront Toronto is a corporation funded by three levels of government and sustainability is a core corporative objective. We view advancing progressive city building to be in the public interest. We believe this event will promote discussion and increase understanding of important city-building issues.

Q: How does this relate to waterfront revitalization?

A: Waterfront Toronto is offering the event because it supports Waterfront Toronto's mandate to deliver sustainable, mixed use communities. The event supports discussion of important city-building issues and helps to increase understanding, as well as helping to identify upcoming opportunities in innovative and sustainable city building.

Q: How does Waterfront Toronto's report relate to city building?

A: The report addresses all aspects of revitalization on the waterfront and provides information to stakeholders on how we are working to deliver a revitalized waterfront by examining our vision for sustainability and reviewing performance since its inception. A balanced triple bottom line approach is taken, quantifying success not by economics alone, but also through measurable environmental and social improvements.

Q: Who will be on the panel?

A: The 90-minute event will feature sustainability leaders from the private, academic and non-profit sectors discussing the interconnectedness between data, performance reporting and city building.

Q: Are bios of the panel members available?

A: Yes. For panel member bios, please visit www.waterfrontoronto.ca/uploads/documents/speaker_bios_1.pdf

Q: Do I need to have read or be familiar with the report to participate?

A: No, it provides a strong background to the discussion but you can still participate if you have not read or reviewed the report. If you haven't read the report, we hope you will go visit the microsite following the discussion. The report is available at <http://sr.waterfrontoronto.ca/>.

Q: Who can participate?

A: Anyone who would like to participate and has access to an internet connection.

Q: What is a webex/virtual Townhall?

A: A webex/virtual Townhall is a live, interactive online event that is shared over the web.

Q: What do I need to participate? Are there special computer requirements?

A: No. Participants only need an internet connection or a telephone to join the discussion.

Q: What if I don't have access to the internet?

A: You can participate by phone.

Q: Where can I obtain phone-in information?

A: Jonathon Laski at jlaski@waterfrontoronto.ca or at 416-214-1344, x290

Q: Will I be able to see panel members?

A: Yes if you participate online. You will not be able to see the panel if you dial in.

Q: Can I join late? I'm not available until 2:30, but I'd like to attend?

A: Yes, please join the conversation at any time.

Q: Can my colleagues join me?

A: Yes. Everyone is welcome and we'd encourage you to ask your colleagues to participate.

Q: You say it's interactive; can I ask questions of the panel or comment during the discussion?

A: Participants will be able to submit questions online. During the final segment of the discussion the moderator will ask the panel to answer and discuss the audience's questions.

Q: Will the event be available to view online afterwards?

A: Yes. The event will be recorded and made available on Waterfront Toronto's website at www.waterfrontoronto.ca.