



EAST BAYFRONT BACKGROUNDER

East Bayfront is one of the first new neighbourhoods to be developed on Toronto's waterfront featuring a residential community, a hub for information and creative sector jobs and a significant waterfront destination.

East Bayfront is a 23 hectare (55 acre) site extending from Lower Jarvis Street east to Parliament Street and from Lake Shore Boulevard south to the water's edge. For years, East Bayfront was a reminder of Toronto's industrial past. Today, it is a busy construction site that is transforming a brownfield site into a downtown neighbourhood that will include 6,000 homes (1,200 of which are affordable), a variety of parks and public spaces, 230,000 m² (2.5 million sq. ft.) of commercial and employment space and jobs for 8,000 people.

East Bayfront Development

East Bayfront revitalization includes four publicly-owned development land parcels known as Dockside, Parkside, Bayside and Quayside. These parcels represent approximately 70 per cent or 15.5 hectares (38 acres) of the total area of East Bayfront. The remaining 7.5 hectares (17 acres) are privately owned.

Dockside

Located in the south-west corner of East Bayfront, Dockside, features five development blocks bookended by Canada's Sugar Beach and Sherbourne Common. In total, Dockside includes about 130,000m² (1.4 million sq. ft.) of office and institutional space, including 15,000m² (161,500 sq. ft.) of cultural, retail and recreational uses.

Dockside construction is well underway with much of the public realm complete and the first development — Corus Quay — now open. Corus Quay, a 42,000m² (450,000 sq. ft.) office and broadcast centre, is the corporate headquarters for more than 1,200 employees of Corus Entertainment.

Dockside will also be home to George Brown College's Waterfront Campus. The new 31,581m² (330,000 sq. ft.) campus will bring 3,500 full-time students to the waterfront and add vitality to the area year-round. The new campus will span from Lake Ontario in the south to Queens Quay in the north between Richardson and Lower Sherbourne streets. The project is currently on track with students starting their first semester in fall 2012.

Parkside

The Parkside development site is located north of Queens Quay, just east of Sherbourne Common. Great Gulf Group of Companies is building Monde, the Moshe Safdie designed mixed-use development featuring residential, retail, and institutional uses with impressive views of Lake Ontario.

Comprising 0.38 hectares (0.94 acres), Parkside is a 50,000m² (540,000 sq. ft.) development comprised of a point tower along Lake Shore Boulevard with a south-facing podium along Queens Quay. The building will set new standards for design excellence and sustainability on the waterfront. Parkside is expected to result in approximately \$200 million of private sector investment in East Bayfront. Marketing and preliminary design work is now underway.

Bayside

The Bayside development site, located south of Queens Quay between Sherbourne Common in the west and the Parliament Slip in the east, is the largest parcel of land developed to date by Waterfront Toronto and an \$800 million dollar development. Led by Hines, one of the world's premier real estate firms, Bayside will transform an underutilized, industrial area into an active and diverse mixed-use community.

Hines assembled an internationally renowned design team for Bayside led by architects Cesar Pelli, Fred Clarke and Stanton Eckstut, that will transform Bayside into an active and diverse mixed-use community connected by major parks and public spaces. The community will include 1,700 homes, a bustling main street and office and employment space for 2,400 jobs.

Quayside

Quayside, a two hectare (five acre) site along Queens Quay, East Bayfront's grand waterfront boulevard, is an ideal location for commercial, residential and community-based amenities. Quayside has 140,000m² (1.5 million sq. ft.) of residential and commercial development space.

Parks and Public Spaces

In addition to Sherbourne Common, a variety of unique parks and public spaces will make up 25 per cent of East Bayfront (5.5 hectares).

Canada's Sugar Beach

Located just east of Lower Jarvis Street, Canada's Sugar Beach is like three parks in one with: an urban beach with bright pink umbrellas and white Muskoka-style beach chairs, a granite promenade that connects to the water's edge, and a multi-functional plaza space for performances and festivals. The park was designed by Montréal's Claude Cormier Architectes Paysagistes, in association with The Planning Partnership, this 0.40 hectare (two acre)

Water's Edge Promenade and Boardwalk

East Bayfront features a water's edge promenade spanning from Canada's Sugar Beach to the eastern end of Sherbourne Common. A row of mature trees lining each side of the promenade creates a French-style allée by the lake sheltering pedestrians from sun and wind. The promenade will be built to continue on to Parliament Slip as part of the construction of the East Bayfront community. Rotterdam's West 8 and Toronto's du Toit Allsopp Hillier are the design team behind the Water's Edge Promenade.