



**MEETING OF THE
COMMUNICATIONS, MARKETING AND GOVERNMENT RELATIONS COMMITTEE
OF THE TORONTO WATERFRONT REVITALIZATION CORPORATION
TO BE HELD AT 20 BAY STREET, SUITE 1310,
TORONTO, ONTARIO, M5J 2N8
ON WEDNESDAY, MARCH 18, 2015 AT 1:00 P.M.**

Public Agenda

1:00 p.m.	1. Call to Order	Chair	
1:05 p.m.	2. Minutes October 14, 2014 and January 22, 2015	Chair	Approval

In Camera Agenda

Confidential matters will now be discussed in accordance with Section 190 of the *City of Toronto Act*.

1:10 p.m.	3. Draft Report on Sponsorship and Naming Rights Strategy	KCI	Discussion
2:00 p.m.	4. Waterfront Toronto 1.0 and 2.0 Update <ul style="list-style-type: none">• Tri-government Discussions• West Don Lands• Port Lands	M. Piattelli/ Committee	Discussion
	5. Any Other Business	Committee	Discussion
3:00 p.m.	Adjournment		